
Agenda for a meeting of the Sustainability and Wellbeing Committee to be held in the Council Chambers, District Office, 15 Galileo Street, Ngaaruawaahia on **WEDNESDAY, 10 APRIL 2024** commencing at **9:30 AM**.

Information and recommendations are included in the reports to assist the Committee in the decision-making process and may not constitute Council's decision or policy until considered by the Committee.

The meeting will be opened with a karakia.

1. **APOLOGIES AND LEAVE OF ABSENCE**
2. **CONFIRMATION OF STATUS OF AGENDA**
3. **DISCLOSURE OF INTEREST**
4. **MINUTES FOR CONFIRMATION**

Minutes for a meeting held on Monday, 26 February 2024.

5. **ACTIONS REGISTER**

Actions Register - April 2024

6. **REPORTS**

6.1 Rural Ward Discretionary Funds Report to 27 March 2024

6.2 Sustainability & Wellbeing Rural Discretionary Fund Application - Air Training Corps Association NZ 7 Squadron Hamilton.

6.3 Economic and Community Led Development

6.4 Hamilton and Waikato Tourism - 6 monthly report to Council.

6.5 Emergency Management Update

7. EXCLUSION OF THE PUBLIC

It is intended to discuss all matters in the open section of the meeting, however, should in depth legal advice or information, subject to a confidence, be requested from the Committee a resolution may be passed to exclude the public to hold these discussions.

GJ Ion
CHIEF EXECUTIVE

TERMS OF REFERENCE

SUSTAINABILITY AND WELLBEING COMMITTEE

Reports to:	Council
Chairperson:	Cr Lisa Thomson
Deputy Chairperson:	Deputy Mayor Carolyn Eyre
Membership:	The Mayor and all Councillors
Meeting frequency:	Six-weekly
Quorum:	Majority of the members (including vacancies)

Purpose

The Sustainability and Wellbeing Committee is responsible for:

1. Developing strategies and plans to achieve the goals of Council's Long-Term Plan as they relate to sustainability and the four wellbeings.
2. Enhancing the District's economic position by promoting it as a business-friendly and business-enabled location and providing direction on strategic initiatives, plans, projects, and potential major developments relating to economic and business development.
3. Monitoring of Council's sustainability and wellbeing related strategies and plans.
4. Partnering to guide the provision of strategic community services to meet the current and future needs of the district and the enhanced wellbeing of its communities.
5. Facilitating community and stakeholder involvement and engagement with community infrastructure, safety, and wellbeing matters.
6. Overseeing civil defence and emergency management.
7. Approval and monitoring of funding to benefit the social, cultural, and environmental wellbeing of communities.

In addition to the common delegations, the Sustainability & Wellbeing Committee is delegated the following Terms of Reference and powers:

Terms of Reference – Sustainability & Wellbeing

- To develop, monitor and review Council's plans and strategies in relation to climate resilience and adaptation.
- To develop, monitor and review Council's plans and strategies in relation to desired community outcomes, including Blueprints.
- To develop, monitor and review Council's Economic Development plans and strategies.
- To develop, monitor and review Council's social development and cultural wellbeing plans and strategies.

Terms of Reference – Engagement and Funding:

- To develop and agree engagement strategy and plans for the purpose of enhancing community engagement and involvement.

- To provide advice on the development and implementation of strategies in relation to the impacts on sustainability and the four wellbeings.
- To receive and consider presentations and reports from stakeholders, government departments, organisations and interest groups on development and wellbeing issues and opportunities within the District.
- To determine funding applications for the Discretionary Grants Fund in accordance with the Discretionary Grants Policy and Guidelines, in a fair and just manner.
- To monitor and review the work of the Creative Communities Scheme Assessment Committee on a regular basis.
- To prioritise allocation of funding for community activities in accordance with Council policy and strategy

Terms of Reference – Civil Defence and Emergency Management:

- To monitor the performance of Waikato District’s civil defence and emergency management response against Council’s requirements under the Civil Defence and Emergency Management Act including:
 - a. implementation of Government requirements; and
 - b. co-ordinating with, and receiving reports from, the Waikato Region Civil Defence and Emergency Management Group Joint Committee.

Civil Defence and Emergency Management

- Monitor the performance of Waikato District’s civil defence and emergency management response against Council’s requirements under the Civil Defence and Emergency Management Act including:
 - a. implementation of Government requirements; and
 - b. co-ordinating with, and receiving reports from, the Waikato Region Civil Defence and Emergency Management Group Joint Committee.

The Committee is delegated the following powers to act:

Approval of:

- Climate resilience and adaption strategies and plans
- Economic Development strategies and plans
- District and Community Blueprints
- Social Development and Cultural strategies and plans
- Community Engagement strategies and plans
- Approval of funding applications for the Rural Ward Fund within the funds allocated by the Council on an annual basis (other than those applications to be determined by the relevant community board or community committee).
- Approval of funding applications for the Heritage Assistance Fund and Conservation Fund as recommended to the committee by officers or relevant assessment bodies.
- Approval of funding applications for any other community-based funding as delegated to the committee by the Council.

To	Sustainability and Wellbeing Committee
Report title	Minutes for a meeting held on Monday, 26 February 2024.
Date:	10 April 2024
Report Author:	Karla Brotherston, Democracy Advisor
Authorised by:	Gaylene Kanawa, Democracy Manager

1. Purpose of the report

Te Take moo te puurongo

To confirm the minutes for a meeting of the Sustainability and Wellbeing Committee (S&W) held on Monday, 26 February 2024.

2. Staff recommendations

Tuutohu-aa-kaimahi

THAT the Sustainability and Wellbeing Committee confirms the minutes for a meeting held on Monday, 26 February 2024 as a true and correct record.

3. Attachments

Ngaa taapirihanga

1. 4A 240226 S&W Unconfirmed Minutes

Minutes for a meeting of the Sustainability and Wellbeing Committee of the Waikato District Council held in the Council Chambers, District Office, 15 Galileo Street, Ngaaruawaahia on **MONDAY, 26 FEBRUARY 2024** commencing at **12.31PM.**

Present:

Cr L Thomson (Chairperson)
Cr C Beavis
Cr C Eyre – *from 3.54pm*
Cr J Gibb – *[via audio visual conference]*
Cr M Keir – *departed at 1.33pm returning at 1.34pm*
Cr M Raumati – *departed at 12.51pm returning at 12.53pm & departed at 1.28pm returning at 1.34pm*
Cr P Thomson
Cr T Turner
Cr D Whyte – *departed at 2.42pm returning at 2.47pm*

Attending:

Mr W Gauntlet (General Manager Community Growth)
Ms A Diaz (Chief Financial Officer)
Mr T Whittaker (Chief Operations Officer)
Mr J Ebenhoh (Planning and Policy Manager)
Mr V Ramduny (Strategic Initiatives and Partnership Manager)
Ms B Shepard (Economic Development Advisor)
Mr D Sharma (Three Waters Reform Project Manager)

Mrs K Brotherston (Democracy Advisor)

Guests

Mr N Turner – Country Manager, Blue Float Energy – *from 12.31pm to 1.42pm.*
Ms N Choudhary – Project Development Associate, Blue Float Energy – *from 12.31pm to 1.42pm.*
Mr M Jones – Managing Director, Veros Consulting – *from 12.58pm to 2.30pm.*
Ms A Hadfield – Strategic Projects Director, Veros Consulting – *from 12.58pm to 2.30pm.*
Mr M Udale – Strategic Property Lead, Frequency Consulting – *[via audio visual conference] from 12.58pm to 2.30pm.*

The meeting opened with a Karakia.

APOLOGIES AND LEAVE OF ABSENCE

Agenda Item 1

Resolved: (Crs Turner/Whyte)

THAT the Sustainability and Wellbeing Committee accepts the apologies from Crs Patterson and Matatahi-Poutapu for non-attendance and Cr Eyre for lateness.

CARRIED

S&W2402/01

CONFIRMATION OF STATUS OF AGENDA ITEMS

Agenda Item 2

Resolved: (Crs Ngataki/Reeve)

THAT the agenda for a meeting of the Sustainability and Wellbeing Committee held on Monday, 26 February 2024

- a. all items therein be considered in open meeting; and**
- b. all reports be received; and**
- c. in accordance with Standing Order 9.4 the order of business be changed with agenda item 6.4 (Housing Strategy) being considered after agenda item 6.1 (Blue Float Energy).**

CARRIED

S&W2402/02

DISCLOSURES OF INTEREST

Agenda Item 3

There were no disclosures of interest.

CONFIRMATION OF MINUTES

Agenda Item 4

Resolved: (Crs Raumati/Keir)

THAT the minutes for a meeting of the Sustainability and Wellbeing Committee held on Wednesday, 1 November 2023 be confirmed as a true and correct.

CARRIED

S&W2402/03

ACTIONS REGISTER – FEBRUARY 2024

Agenda Item 5

The report was received [*S&W2402/02 refers*] and no further discussion was held.

REPORTS

Blue Float Energy

Agenda Item 6.1

The report was received [*S&W2402/02 refers*] and the following discussion was held:

- The Economic Development Advisor introduced herself explaining her role within Council before providing a brief overview of the partnership and handing the floor over to the Blue Float representatives.
- Blue Float Energy's County Manager introduced himself to the Committee explaining the Offshore Wind project was a significant project for the region. He noted that Blue Float Energy desired to maintain a fully informed open and transparent approach to the project.
- He provided a brief overview of Blue Float Energy's work within the energy landscape before sharing a PowerPoint presentation that outlined their development principles, phases of the project, the importance of Offshore Wind within the energy landscape as well as the strategic importance for Waikato region.
- The Chairperson thanked the team from Blue Float Energy for their presentation and their early engagement with the Committee and opened the floor for questions.
- Clarity was sought on the height of towers and blades, as well as health and safety procedures. In response, the Committee was advised that work environment, including the marine environment as well as working at height meant there was inherent risk and a significant focus for Blue Float.
- Enquiries regarding sustainability and recycling of materials were made. In response, it was noted the scope was very high as the towers were made from steel. Historically, the blades were an issue for recycling, however, a lot of work had been conducted in this space globally and fully recyclable blades were starting to be produced and used within the market.
- Concern was expressed and enquires made regarding possible impacts on the environment:
 - Diversion of bird migration – it was noted that workshops were being held with locals to ensure their knowledge was included.
 - Sea Mammals - it was noted that the key risk to mammals was in the construction stage, particularly noise.
It was highlighted that currently, due to the New Jersey Offshore Wind petitions regarding whale deaths, there was a lot of misinformation

circulating and this would need to be managed through engagement and information sharing.

- Fish and shellfish – currently, there was only data available on commercial fishing. An expert panel had been appointed, survey design work looking into the impacts on fish/shellfish was underway and it was estimated that design work would be completed later this year.
- Clarification was sought and received on the difference between fixed and floating towers.
- A query was raised in relation to co-governance, co-design and engagement. It was noted that engagement had commenced with Waikato Tainui before transitioning to coastal groups who had been invited to participate in discussions. Cultural impact statements had been developed along with a well-rounded environmental programme that met the needs of stakeholders. It was further noted that there was a desire to initiate a steering group.
- A query was raised in relation to skills training and education delivery. In response, it was noted that New Zealand would require new jobs to build and operate this project. There had been discussions directly with Tertiary Education providers pertaining to current available courses, where/what regions jobs would be available in, niche job roles and what jobs could be done by locals.
- Clarification was sought and received on the stability of wind offshore compared with on land. It was noted that building in the ocean was more expensive, however, the wind was stronger and more consistent. It was highlighted that the scale as an important factor to consider as offshore turbines were able to generate significantly more power than onshore turbines.
- A query was raised relating to materials being fabricated locally or pre-fabricated and assembled locally. It was noted that while towers could be fabricated within New Zealand, it did not have the size and scope to manufacture large blades. What was realistic was to assemble and install locally using New Zealand workforce.
- Clarification was sought on economic development, it was noted that the current project activities were restrained due to legislative requirements and early detailed analysis would not commence until 2026 onwards.
- A query was raised relating to the pathway to Huntly and if it would be trenched on the seabed or overhead transmissions. It was noted that the several contributing factors such as conditions on the coast, operating uptime and maintenance would inform the decision.
- The Committee enquired what support if any from Council was required. In response, it was noted that contacting the Energy Minister may aid in gaining regulatory certainty from Central Government.

Support and advice on how to engage with the community would be beneficial to the project and aid in understanding local perspective and strengthening relationships.

- The Chairperson acknowledge the level of interest this project had within the Committee and community before thanking the presenters for their time.

Waikato District Council Housing Strategy

Agenda Item 6.2

The report was received [*S&W2402/02 refers*] and the following discussion was held:

- The Strategic Initiatives and Partnership Manager provided an overview of the development of the strategy which included the engagement undertaken, key strategic considerations and the key issues the housing strategy is seeking to address including:
 - Affordable housing,
 - Housing for Maaori and papakaainga,
 - Intergenerational and multigenerational housing,
 - Provision of diversified types of housing,
- He also highlighted the fact that the Strategy acknowledges the three waters, roading and community facilities infrastructure challenges Council faces which may affect facilitating housing delivery relating to:
 - Funding of new infrastructure,
 - Ageing infrastructure,
 - Fragmented land ownership (where land has been zoned for development),
 - The rural nature of Maaori freehold land,
 - Cross-boundary growth considerations in relation to Hamilton and Auckland,
 - Aligning social infrastructure (schools, parks, community facilities and services) to community needs.
- The Strategic Initiatives and Partnership Manager introduced three guest speakers.
- Veros's Managing Director thanked the Council's Strategic Initiatives and Partnership Manager for his work and dedication to the strategy, before explaining that the process had been very collaborative. It was noted several key factors within the strategy were aged housing stock which was not fit for purpose, deficit within the district, growth and demand was projected to occur.
- The Council's role within the strategy was recognised as an enabler ahead of regulator. It was noted that housing was a generational journey, and progress had to be made.
- Discussion ensued with some of the key topics considered including concerns pertaining to the enabling function, flexibility, collaboration/connection/data collection from other Councils, regulatory issues, partnerships and how to include other entities to ensure Council's role as enable was maintained.
- Clarification was sought on the definition of 'Maaori Housing'. It was noted that 'maaori housing' encompasses all different areas for example where maaori live,

whether they are renting or own land. It was noted that this definition also applied to non Maaori. Support and/or enablement of Maaori to build on Maaori-owned freehold land instead of Maaori housing was noted.

- Some concerns around the tone and writing style of the document were raised and discussed. It was noted that in principle, the Committee agreed and was supportive of the strategy however, felt some tweaks to the strategy and action plan were needed for example:

Word changes:

- page 58 – instead of ‘agree’ change wording to ‘consider whether’,
- page 68 - change wording to ‘housing is appropriate to the area and meets the needs of the community’,
- page 71- instead of lead and coordinate, change wording to ‘Support with Waikato housing initiatives’,
- page 75 – regarding land purchase change wording to ‘consider whether’,
- page 75 – instead of ‘continue to bring all providers together’ change the wording to ‘coordinate or enable’,
- page 75 – spelling of wastewater needs corrected,
- page 76 – change the words ‘big moves’ to ‘aspirations’ or something similar,
- page 76 – point one (1) change the word drive,
- page 81- change wording to ‘bring this to council for a decision/guidance’,

Tone changes:

- page 63 – graphics are aligned with the tone, however, it appears that the action plan has not been aligned.
 - Page 70 – what does success look like and how would this be measured?,
 - page 76 – point nine (9) this section needed to be heavily clarified with awareness and clear council decisions, along with approval of ratepayers.
- The Strategic Initiatives and Partnership Manager suggested the councillors email further word change suggestions or comments to him directly. He will then make the necessary adjustments and circulate them to the committee before the report goes to Council.

Resolved: (Crs Keir/Raumati)

THAT the Sustainability and Wellbeing Committee:

- a. endorse the Waikato District Council's Housing Strategy pending word changes on the strategy and action plan, and that**
- b. the document be circulated to councillors prior to the document going to Council for adoption.**

CARRIED

S&W2402/04

The meeting adjourned at 3.00pm and resumed 3.55pm.

Three Waters Reform Better off Funding Special Project Update – February 2024
Agenda Item 6.3

The report was received [*S&W2402/02 refers*] and the following items were discussed:

- The General Manager of Community Growth provided a brief overview of the report including expenditure, and communications on the project before opening the floor for discussion and comment.
- Discussion ensued with some of the key topics considered including timeline, CCTV funding for Tamahere showing different amounts, communication plan, sharing information with the community, OPEX and what that looks like in terms of funding.

ACTION The General Manager of Community Growth to circulate the communication plan with the committee via email and follow up regarding the possibility of the data pulled through incorrectly for Tamahere CCTV

Rural Ward Discretionary Fund Report
Agenda Item 6.3

The report was received [*S&W2402/02 refers*] and the following discussion was held:

- The Chief Financial Officer provided a brief summary of the report before opening the floor for discussion and comment.

- A brief discussion ensued and clarification was sought and received on invoice referencing, discretionary funding checking process and definition of rural funding. It was noted that to ensure each part of the district received support from the discretionary funding each community board and two community committees had funding attached, everyone else falls under 'rural'.

The chairperson finished the meeting with a karakia and some words of appreciation for the work that staff have undertaken behind the scenes.

There being no further business the meeting was declared closed at 4.13pm.

Minutes approved and confirmed this day of 2024.

Cr L Thomson
CHAIRPERSON

To	Sustainability and Wellbeing Committee
Report title	Actions Register - April 2024
Date:	10 April 2024
Report Author:	Soroya McGall, Executive Assistant
Authorised by:	Will Gauntlett, General Manager Community Growth

1. Purpose of the report

Te Take moo te puurongo

To update the Sustainability and Wellbeing Committee on the actions arising from the previous meeting.

2. Executive summary

Whakaraapopotanga matua

Updates are provided with the attached Actions Register for April. It is recommended that item 3 be removed from the register.

3. Staff recommendations

Tuutohu-aa-kaimahi

THAT the Sustainability and Wellbeing Committee receives the Actions Register for April 2024.

4. Attachments

Ngaa taapirihanga

1. Actions Register April 2024 (4)

	Action	Responsible to Action	Status/Update/Response
1.	<p><u>Maaori Sites and Areas of Significance Project Fund Report</u></p> <p>That a workshop be held to assist Council in understanding the funding review process.</p>	Kaiwhakamaahere, Community Growth	<p>April 2024:</p> <p>Following discussion with the Chair, it was deemed a workshop was not necessary. Instead, a memo is to be circulated outlining the process for any direct comment from Councillors.</p> <p>Once that information is circulated, this action will be deemed closed.</p>
2.	<p><u>Economic and Community Led Development Work Programme</u></p> <p>Staff to provide guidance to Councillors on getting rural community ideas included in the blueprint process.</p>	Economic and Community Led Development Manager	<p>April 2024:</p> <p>Rural communities are supported through the Blueprint and Community Aspiration project. Any rural communities who engage with their Councillors can forward information directly to the Economic and Community Led Development Manager.</p> <p>This item is considered closed and will be removed from the Actions Register.</p>
3.	<p><u>Rural Ward Discretionary Fund Report to 21 November 2024</u></p> <p>Staff to ascertain why payments to Art in Nature Arboretum Trust (D&F2206/03) and Te Hau Kainga Mana Whenua Pokeno Charitable Trust (S&W2308/04) had not been made and to report back to the Sustainability & Wellbeing Committee meeting scheduled for Wednesday, 10 April 2024.</p>	Economic and Community Led Development Manager	<p>April 2024:</p> <p>Art in Nature Arboretum Trust was paid January 2024. Te Hau Kainga Mana Whenua Pokeno Charitable Trust was paid 29 November 2023.</p> <p>This item is now considered closed and will be removed from the Actions Register.</p>
4.	<p><u>Three Waters Reform Better off Funding Special Project Update</u></p> <p>The General Manager of Community Growth to circulate the communication plan with the committee via email and follow up regarding the possibility of the data pulled through incorrectly for Tamahere CCTV.</p>	General Manager, Community Growth	<p>April 2024:</p> <p>This information will be circulated to the Committee via email prior to the 8 April meeting.</p> <p>Once that information is circulated, this action will be deemed closed.</p>

To	Sustainability and Wellbeing Committee
Report title	Rural Ward Discretionary Funds Report to 27 March 2024
Date:	10 April 2024
Report Author:	Jennifer Schimanski, Support Accountant
Authorised by:	Will Gauntlett, General Manager Community Growth

1. Purpose of the report

Te Take moo te puurongo

The purpose of this report is to present to the Sustainability and Wellbeing Committee a summarised report giving balances of the Rural Ward discretionary funds including commitments as at 27 March 2024.

2. Executive summary

Whakaraapopotanga matua

Updates are provided with the attached funding information.

3. Staff recommendations

Tuutohu-aa-kaimahi

THAT the Sustainability and Wellbeing Committee receives the Discretionary Funding Report to 27 March 2024.

4. Background

Koorero whaimaarama

Six weekly report outlining total funding payments to date from Rural Ward Discretionary Fund 2023/2024.

7. Attachments

Ngaa taapirihanga

1. DF -Rural Ward to 27 March 2024
2. Mayoral Relief Fund to 27 March 2024
3. Cyclone Gabrielle Resilience Fund to 27 March 2024

RURAL WARD DISCRETIONARY FUND 2023/24 (July 2023 - June 2024)
As at Date: 27-Mar-24

	GL	
		10-2020-0000-00-25904
2023/24 Annual Plan		30,963.00
Carry forward from 2022/23		25,743.00
Total Funding		<u><u>56,706.00</u></u>
Income		
Total Income		<u>-</u>
Expenditure		
17/05/2023 Payment to Tauwhare Community Committee for the amount of \$800. (plus GST if any) towards the cost of publication of the community newsletter the Tauwhare Transmitter in 2023 inv RWDF2023	S&W2305/04	800.00
9/08/2023 Payment to Waikato Clay Target Club Inc inv I0053 for the amount of \$1,000.00 to support their trappers mechanics during events	S&W2308/05	869.57
24/08/2023 Payment to Te Hau Kainga Mana Whenua Pokeno Charitable Trust inv I003 for the amount of \$3,984.96, to support its vision for Pokeno and to improve on their current communications strategy.	S&W2308/04	3,984.96
10/11/2024 Payment for \$1,500.00 (excl GST) to Te Akau Waingaro Community Complex inv-0011 for a band as part of its Community Christmas Fete on Wednesday the 29 November 2023.	S&W2311/06	1,500.00
1/11/2023 Payment from Rural Ward Fun to Orini Reserve Committee inv 2023 for its annual Christmas party at Orini Reserve 1 December 2023	S&W2311/04	2,419.00
18/01/2024 Commitment to Art in Nature Arboretum Trust for the amount of \$3,500 (plus GST if any) towards the cost of educational materials for the community invoice 2401002	D&F2206/03	3,500.00
31/01/2024 Payment from Rural Ward Fund for \$2,586.50 (excl GST) to Pokeno Community Events Committee for the Traffic Management Plan required for the Pokeno Christmas Parade on 8 December 2023	S&W2311/05	2,586.50
14/02/2024 Payment from Rural Ward Fund for \$5,000.00 (incl GST) to the Anglican Churches of Bombay Pokeno, towards repainting the roof of St Mary on the Hill Church, Avon Rd, Pokeno. Inv 30314 09/02/2024	S&W2312/05	5,000.00
Total Expenditure		<u><u>20,660.03</u></u>
Net Funding Remaining (Excluding commitments)		<u><u>36,045.97</u></u>
Commitments		
Total Commitments		<u>-</u>
Net Funding Remaining (Including commitments)		<u><u>36,045.97</u></u>

MAYORAL RELIEF FUND : DISCRETIONARY FUND REPORT 2023/24 (July 2023 - June 2024)

As at Date: 27-Mar-2024

PR 105497

2023/24 Annual Plan**Carry forward from 2022/23****Total Funding**

-

Income**Internal****Government Contribution for Mayoral Relief Fund**

12-Sep-23 WRC inv 161616

190,000.00

190,000.00**Income****External****Private Contribution**

27-Feb-23 Deposit

50.00

28-Feb-23 Deposit

5.01

06-Mar-23 Deposit

50.00

06-Mar-23 Deposit

50.00

05-Apr-23 Deposit

280.00

04-May-23 Deposit

500.00

05-May-23 Deposit

1,270.00

03-Mar-23 Stuff Ltd

314,405.90

13-Mar-23 Deposit

16,200.00

332,810.91

Total Income**522,810.91****Expenditure**

04-Apr-23 Round 1 Payments

55,000.00

08-Jun-23 Round 2 Payments

35,103.00

28-Jul-23 Round 3 Payments

15,900.00

12-Sep-23 Round 4 Payments

2,500.00

05-Dec-23 Mayoral RF Nov 23 Schedule #2a

4,329.75

05-Dec-23 Mayoral RF Nov 23 Schedule #5

28,339.60

05-Dec-23 Mayoral RF Nov 23 Schedule #4

69,298.36

15-Dec-23 Mayoral RF Nov 23 Schedule #6

17,981.00

18-Mar-24 Mayoral RF March 24 Schedule #7

141,804.44

Bank Fees

19.50

Bank Fees

11.10

29-Feb Bank Fees

18.30

Total Expenditure**370,305.05****Net Funding Remaining (Excluding commitments)****152,505.86****Commitments FY2024**

Tonkin and Taylor Geotechnical Reporting

78,195.00

MHUD building consents for temporary housing

9,816.00

Total Commitments**88,011.00****Net Funding Remaining (Including commitments)****64,494.86**

CYCLONE GABRIELLE RECOVERY FUND: 2023/24 (July 2023 - June 2024) Community Resilience Fund

As at Date: 27-Mar-2024

		PR	102239/107156
2023/24 Annual Plan			
Carry forward from 2022/23			-
	Total Funding		<u>-</u>
Income	Received		
Received	Department of Internal Affairs FY23/24		
	Marae Resilience	\$162,000.00	
	Comms & Engagement support	\$60,000.00	
	Roading Resilience Planning (Distribute to roading)	\$100,000.00	
	Recovery Case Management	\$78,000.00	
	Resilience Fund	\$100,000.00	
Received	Department of Prime Minister and Cabinet FY2024		
	Adaptive Management Planning	\$110,000.00	<u>610,000.00</u>
Expected Income	Marae Resilience FY2025	\$110,000.00	
	Ministry of Social Development		
Found and rcvd	Iwi and Community	\$141,338.00	
	Mental Wellbeing	\$26,377.00	
Less	<i>Transferred to Rural Port Waikato MH Wellbeing (25902)</i>	-\$26,377.00	
	Flood Resilience Funding (Conditional)	\$2,350,000.00	
	Department of Prime Minister and Cabinet FY2025		
	Flood Resilience Funding	1,100,000.00	
Total Income			<u>3,701,338.00</u>
Expenditure			<u>4,311,338.00</u>
Total Expenditure			<u>-</u>
Net Funding Remaining (Excluding commitments)			<u><u>4,311,338.00</u></u>
Commitments			
Total Commitments			<u>-</u>
Net Funding Remaining (Including commitments)			<u><u>4,311,338.00</u></u>

To	Sustainability and Wellbeing Committee
Report title	Sustainability & Wellbeing Rural Discretionary Fund Application - Air Training Corps Association NZ 7 Squadron Hamilton.
Date:	10 April 2024
Report Author:	Lianne Van Den Bemd, Community Led Development Advisor
Authorised by:	Will Gauntlett, General Manager Community Growth

1. Purpose of the report

Te Take moo te puurongo

The purpose of this report is to provide the Sustainability and Wellbeing Committee with an application request for Rural Discretionary funding.

Council has received one Application request for the April 10 meeting - Air Training Corps Association NZ 7 Squadron Hamilton (the Association) to purchase a new portable classroom to accommodate all the cadets.

2. Executive summary

Whakaraapopotanga matua

Waikato District Council has funding available to assist community groups, non-commercial groups and voluntary organisations operating in areas that are not served by Community Boards or the Te Kauwhata and Meremere Community Committees. Applicants need to describe in their application why the event or project is important to the community and how the wider community will benefit from the project.

On this note, the Sustainability and Wellbeing Committee is being asked to consider the following application:

- An application has been received from the Air Training Corps Association NZ 7 Squadron Hamilton (the Association) to purchase a new portable classroom to accommodate all the cadets. The portable classroom will be housed at Te Kowhai Airfield Base.

The amount being sought from the Sustainability & Wellbeing Committee's Rural Discretionary Fund is \$4,780.00.

The total cost of the project is \$19,780.00 (GST Inclusive.) of which the Association is committing \$5,000 of its own funds and have made an application to Trust Waikato for the remaining \$10,000.

This group is not GST registered and is seeking a grant that includes the GST portion to the amount funded. The application is in line with the Guidelines in Attachment 2.

3. Staff recommendations Tuutohu-aa-kaimahi

THAT the Sustainability and Wellbeing Committee:

- a. **approves/partially approves/declines an allocation of \$4,780.00 (plus GST if any) from its Discretionary Funding account to:**
 - i. **The Air Training Corps Association NZ 7 Squadron Hamilton**
 - ii. **for the purchase of a portable classroom to be located at Te Kowhai Airfield Base.**

4. Discussion Matapaki

The application has met the social wellbeing outcomes criteria adopted by Council and is eligible for funding from the Sustainability and Wellbeing Committee's Rural Discretionary Fund.

5. Next Steps Ahu whakamua

If the applicant is successful for funding from the Sustainability and Wellbeing Committee's Rural Discretionary Fund, the applicant will be advised in writing of the next steps and will be required to provide the following items:

- Invoice the Community Led Development Team to receive payment.
- Provide the Community Led Development Team with a completed accountability form within two months of completion of the project.

6. Attachments Ngaa taapirihanga

1. Rural Ward Fund - Air Training Corps Application 1
2. Rural Ward Fund - Quote QU2403
3. Rural Ward Fund - Testimonials2023

New form response

www.waikatodistrict.govt.nz

Form: [Rural Funding Application Form](#)

A new response was submitted on 24 January 2024, 12:34 PM.

Name of your organisation and contact person	Air Training Corps Association NZ 7 Squadron Hamilton
What is your organisation's purpose/background	<p>Air Training Corps is a youth organisation open to any youth aged 13-20 with a vision to foster the spirit of adventure and teamwork, with the aim of developing future leaders and to develop qualities of leadership, communication skills, increased self-confidence and a sense of personal achievement. Cadets undergo classroom or practical instruction covering topics such as drill, first aid, land-based navigation, aviation skills, survival skills and weapons safety training. A Cadet Skills competition is held annually, along with camps and flying opportunities. Cadets are also involved in Poppy Day and ANZAC Day activities and fundraising for the unit, promoting a sense of community and giving back to others along with the knowledge that effort brings rewards in both self-satisfaction and financial benefit.</p> <p>Air Training Corps provides unique opportunities not easily accessed such as flying training and insight into a career in the armed forces through visits to working defence force bases, as well cadets get to connect with other youth who have a similar interest in a military career and to gain the knowledge and skills available to choose a defence force career or to gain a sense of self, discipline, focus and goal setting to carry them through to a successful future.</p> <p>We have been working to establish a base at Te Kowhai Airfield and increase the number of cadets in unit, now we are in need of another classroom to accomodate all the cadets. We have raised \$15,000 towards a new portable cabin and are seeking the remainder of the cost of \$4,780.00</p>
Phone number	274599687
Email	grants.usc@7squadron.org.nz
What is your event / project, including date and location?	Until late 2021 the Hamilton unit was located in Cambridge Rd Hamilton but the building was deemed unsafe and was no longer available for our use. Without a secure and suitable place to meet the unit would be forced to close after 70 years providing a range of experiences to the youth of

	<p>Hamilton and the wider Waikato/Waipā region not found in other youth organisations and which are not easily accessed by young people such as aviation knowledge and flying experiences and visits to working defence force bases.</p> <p>Te Kowhai airfield has allowed us access for parades and we have purchased and located at the airfield site 2 relocatable cabins for use as classrooms and admin and 2 containers for the storage of equipment and supplies. This has given the unit an exclusive space where we will not be disturbing existing users of the airfield and can ensure the sensitive equipment of the unit can be kept secure.</p> <p>By setting up the base at an airfield the unit has been able to offer flying and simulator experiences that many of the cadets could not afford to access otherwise and to spend time with their peers in a supportive, inclusive environment growing in confidence, testing themselves and developing skills that can enhance their futures.</p> <p>Now the base has been established in 2023 we have seen an increase in the number of cadets joining the unit with an additional 30 cadets now our numbers are more than double there is a need for an additional classroom space to hold lessons and ensure cadets are not forced to train outdoors in bad weather.</p>
<p>How will the wider community benefit from this event/project?</p>	<p>Air Training Corps is unique in providing a range of experiences to the youth of the wider Waikato/Waipā region not found in other youth organisations and which are not easily accessed by young people such as aviation knowledge and flying experiences and insight into a career in the armed forces through visits to working defence force bases.</p> <p>As well there are the general opportunities to develop leadership and communication skills, increased self-confidence and a sense of personal achievement, cadets get to connect with other youth with similar interests and to spend time with their peers in a supportive, inclusive environment growing in confidence, testing themselves and developing skills that can enhance their futures in a supportive yet challenging environment. Without a base to meet and parade at the unit will not be able to operate and current and future cadets will miss out on all the opportunities that arise from being a part of NZ Cadet Forces.</p> <p>By expanding the base facilities we can offer these opportunities to more youth especially those living outside the main centre of Hamilton who may find that travel distance is a barrier to participation.</p>
<p>Are you GST registered?</p>	<p>NO (Include GST in your budget)</p>
<p>GST Number</p>	<p>N/A</p>
<p>What is the total cost of your project/event</p>	<p>\$19,780.00</p>
<p>What is the total amount you are</p>	<p>\$4,780.00</p>

requesting from the board?	
Existing funds available for the project. Include any projected income i.e. ticket sales, merchandise etc.	\$15,000.00
Has/will funding been sought from other funders?	Yes
Amount	Purchase of a portable cabin
Organisation	\$5,000
Organisation	Trust Waikato
Amount	\$10,000.00
Organisation	The Toc H New Zealand – Bowerbank Charitable Trust
Total Funds being sought from other funders	\$15,000
Describe any donated material / resources provided for the event/project	The assembly and transport of the cabin to the site is being donated by the parent of one of the cadets.
Copies of written quotes and any other additional information that may assist the board/committee to make an informed decision on your application	One quote has been provided and is attached to the Council report.
Name	Catherine Hunter
Date	2024-01-24
Position in Organisation	Grant coordinator

[View response](#)



QUOTE

No.7 Squadron (City of Hamilton) Air Training Corps
172 Limmer Road
RD8 Hamilton 3288
NEW ZEALAND

Date
26 Feb 2024

Expiry
26 May 2024

Quote Number
QU-2403

GST Number
110-729-022

Sentinel Transport Limited
586 Fencourt Road
RD1 Cambridge, 3493
Email: ridl@xtra.co.nz
Ph: 027 368 4635

Description	Quantity	Unit Price	Amount NZD
Supply 6x3m Portacabin office. 1 internal partition including internal door and exterior painted blue with signwritng Flooring to be Vinyl tiles Electrical fitout and certificate included	1.00	17,200.00	17,200.00
		Subtotal	17,200.00
		TOTAL GST 15%	2,580.00
		TOTAL NZD	19,780.00

Cadet A

Throughout my time in cadets I have met people and made life long friends like with going on NAC (air navigation course) and gliding. So yeah cadets is one of the best choices I have made to be apart of.

Cadet B

I enjoy cadets because I have met lots of people, especially on all the camps. I've also learnt lots of life skills, such as communication, leadership, and teamwork. Cadets provides the opportunity to go on trips I wouldn't otherwise be able to do, like aviation and bushcraft camps.

Cadet C

I joined the cadet forces just before I went to highschool. It was an unknown world at first to say the least but through many years of learning, hard work, and receiving coaching, feedback, and direction, I have been provided with the opportunity to develop myself as a more confident, disciplined, knowledgeable, adaptable, helpful person with direction.

Cadet forces, specifically the ATC and 7SQN have provided me with so many opportunities that I would struggle to experience were I not a part of it. I have been on countless leadership and personnel development courses, aviation courses, activities, all teaching me how the world works and how I can get the best out of things.

All the time I have put into cadet forces and all the effort that has been put into me as an individual is starting to show as I have been selected as a prefect with the role of head of Hamilton house, one of the 7 houses at St Paul's collegiate school. I have also been selected as captain of the rowing club, both of which I have got cadet forces to thank for and will continue to be in debt to as I continue to learn.

Cadet forces is a special organization which provides a significant leg up to young New Zealanders, New Zealand's Leaders of tomorrow.

To	Sustainability and Wellbeing Committee
Report title	Economic and Community Led Development
Date:	10 April 2024
Report Author:	Julie Dolan, Economic and Community Development Manager
Authorised by:	Will Gauntlett, General Manager Community Growth

1. Purpose of the report

Te Take moo te puurongo

The purpose of this report is to provide an overview of the Economic and Community Led Development work programme for the last quarter.

A verbal update on the Economic Development, Community Led Development and Community Led Development for Boards and Committees will be provided by the Economic and Community Led Development Manager.

2. Executive summary

Whakaraapopotanga matua

The Economic and Community Led Development team work across businesses and communities to leverage key stakeholder relationships and partnerships to improve economic, community and social outcomes for mana whenua, iwi, communities, business, investors, residents, and visitors.

A new work programme, *Community Led Development - Boards and Committees*, has commenced across the district. Working alongside Community Boards and Committees, the Community Led Development Advisor is supporting the creation of their Community Boards and Committee Plans that will focus on their programme of work to lead on Community Wellbeing's.

One of Council's Community Led Development Advisor roles was refocused in November 2023 to work primarily with the Boards and Committees on the following:

- Building capability and capacity with members to strengthen the three-way partnership with Council, Boards and Committees and the Community.

- Create a Community Board/Community Committee Plan that sets out the goals and objectives that they want to achieve during their term in office.
- Training and working alongside the Community Boards and Committees to achieve their goals and priorities.
- A strong focus on relationship building and engagement with partners and internal stakeholders to showcase the value-add proposition that Boards and Committees have.

Since November 2023, work has commenced with each of the Community Boards and Community Committees to build their capability around the four wellbeings. As a starting point, a framework was developed in collaboration with Community Board and Community Committee representatives for their plans. This was then presented by the members at an end of year celebration held by the Mayoral office in December 2023. The koorero to date has been met with enthusiasm and a desire to lift the level of conversation away from "Works and Issues" reporting, towards discussion around growth and investment, cultural values, protection of natural heritage and creating the social infrastructure for people.

The following table details progress to date on where each of the Boards and Community Committees are at:

The attached reports outline the previous quarter work deliverables of the Economic and Community Led Development team.

3. Staff recommendations Tuutohu-aa-kaimahi

THAT the Sustainability and Wellbeing Committee receives the Economic and Community Led Development Work Programme Report.

4. Background Koorero whaimaarama

Economic Development

Economic Development supports business sustainability and growth across the district. Working with regional and national partners to provide businesses with external support and advice to ensure investment is realised by local communities and iwi. A focus is ensuring that investment is driving improved employment and skills training to maximise better social outcomes for communities and iwi.

Community Led Development

Community Led Development delivers capability building within Boards, Committees, community groups and iwi. In partnership with regional and national agencies, communities and iwi are supported through training and development of governance,

stakeholder engagement, financial management and project delivery. Community Led Development works closely with Service Delivery of Council to support communities and iwi and work with external regional and national agencies to grow community capability and capacity and increase regional and national investment into the district.

Community Led Development – Boards and Committees

The Council's recognised Community Boards and Committees are developing their individual community board and committee plans and work programmes to support their focus and leadership on driving better community and social wellbeing outcomes. A leadership focus will include training programmes to support Te Tiriti O Waitangi, citizen led democracy, stakeholder engagement, governance, funding, and leadership.

Blueprint and Community Aspirations

The Blueprint and Community Aspirations projects identified by communities that could be achieved locally through community groups and with external agency support are also part of the Economic and Community Led Development work programme. A major focus at present is identifying groups within the community or iwi that could be supported to lead on the projects through the governance and leadership training programme.

5. Discussion Matapaki

The work programme of the Economic and Community Led Development Team works across the district to deliver on the wellbeings and community outcomes adopted by Council.

The Community Led Development - Boards and Committees work programme is progressing with Boards and Committees across the District.

6. Next Steps Ahu whakamua

The Economic and Community Led Development work programme will continue to work across the district to drive opportunities for improved economic, community social, cultural and environmental outcomes.

7. Attachments

Ngaa taapirihanga

1. Economic Development Report - March 2024 (1)
2. The Community Led Development Programme
3. The Community Led Development - Boards and Committees Programme

Economic and Key Account Management Development Quarterly Report

November 2023 to March 2024

Investment Attraction/ New Investment Enquiries/ Key Account Management	Key Activity	Opportunities
<p>Updates from some Key Accounts (Northern Waikato):</p> <ul style="list-style-type: none"> • Bluefloat • Tata Valley • Pookeno Medical Centre • Ngati Naho Te Paina Trust Development 	<ul style="list-style-type: none"> • Our new WDC (Waikato District Council) ED Advisor has met with some of our Key Account businesses/developers. • Bluefloat updated their project in terms of their stages of development, with the first stage of development being proposed to occur in Raglan. Bluefloat met with the Raglan Community and continue to work to engage with Iwi and Hapu. Environmental reports are being undertaken and a feasibility study over the next two years. • We have met with the Project Manager of Tata Valley to get an update on their project. Consent for their residential area has been approved. • We have met with the developer re: Pookeno Medical Centre. Due to delays in recruitment of medical staff, building has been postponed till leases can be guaranteed. • Met with Ngati Naho Te Paina Trust Development and there are some great opportunities that were highlighted from the presentation by the trust training development. 	<ul style="list-style-type: none"> • Working with these developers in their early stages allows the ED team to start to map out the projected workforce needs and begin to start a map on what agencies may come into play and when to reach out to them to enable our team are working with developers, training providers and work brokers in a streamline and strategic way. • There is also a huge potential for both economic impacts such as attraction to our district for visitors and those looking to relocate, there is also opportunities for collaboration between developers to share resources including partnerships for their projects.

Investment Attraction/ New Investment Enquiries/ Key Account Management	Key Activity	Opportunities
<p>Key Accounts (Northern Waikato) to receive an update from:</p> <ul style="list-style-type: none"> • Van Den Brinks • Mercer Service Centre Redevelopment • Mainline Steam Heritage Trust • Hampton Downs 	<ul style="list-style-type: none"> • Our ED advisor has had communications with each of these developers to meet and get some updates on the progress of their projects. 	
<p>Additional Developments:</p> <ul style="list-style-type: none"> • Meremere Speedway • National Steel 	<ul style="list-style-type: none"> • Our Ed Advisor with our Community Lead Development Advisor met with Meremere Speedway to support the consent process to move their project forward. There were some opportunities identified around potential skills training and collaboration with trust groups for a multi-use site. • Have met with the developer team for National Steel, which can create up to 200 full-time jobs. We will be looking to work more closely with the team on their workforce needs and development. 	<ul style="list-style-type: none"> • There is a big opportunity in the Meremere speedway area to partner with local groups to get cohorts in to undertake different parts of the development with a focus on agencies who might be looking to support on the job training, trades academies, apprenticeships etc. • There is an opportunity for workforce development regarding the proposed National Steel project. This includes looking at ways of developing its workforce through partnering with training institutes to upskill workers through their employment Journey. Additionally, there is an opportunity to explore the environmental and economic benefits of an alternative way of recycling steel in our district.

Investment Attraction/ New Investment Enquiries/ Key Account Management	Key Activity	Opportunities
Franklin Economic Broker	<ul style="list-style-type: none"> We have met with Franklin Economic Broker to continue our cross-border collaborations and continue business partnerships between Franklin and North Waikato businesses and growers. Our ED advisor will also look at connecting more regularly to align our work where there are mutual benefits and interests for our ED work program and goals. 	<ul style="list-style-type: none"> There are opportunities to encourage Franklin and Drury based businesses to utilize the proximity of businesses to consider Northern Waikato as a place to expand their businesses including to support employment opportunities for local communities. Opportunity in the growers' spaces to collaborate on initiatives including innovation, workforce and training developments. There is also work being done on a Franklin Food Strategy which could be an opportunity to include growers in Northern Waikato.
Northgate Industrial Estate	<ul style="list-style-type: none"> ED advisor has met with the development Manager for Northgate. Monthly meetings have been set up to promote the site and connect investors to the business park, to encourage job creation. 	<ul style="list-style-type: none"> The ED team will support the promotion of the Northgate Industrial Estate via the marketing plan that underpins WDC's refreshed economic development brand and assists in the attainment of WDC's economic development goals.
Waikato Tainui Hopuhopu precinct	<ul style="list-style-type: none"> ED advisor has met with infrastructure development manager who is supporting the Waikato Tainui Hopuhopu, development. A project overview has been shared in relation to the development to update the ED advisor on the status of this significant medium-term development. 	<ul style="list-style-type: none"> This development will fall into key account management once the residential/Kaingaora housing and papakainga housing development has been completed and the next phase of the development starts including the venue and events facilities, Whare Taonga and the education and training center.

Investment Attraction/ New Investment Enquiries/ Key Account Management	Key Activity	Opportunities
Hamilton City Council Economic Development Team	<ul style="list-style-type: none"> ED team met with Hamilton City Council, Business Relationships Advisor to discuss ways that we can work together more closely to share insights and investor connections. 	<ul style="list-style-type: none"> We discussed the benefits of establishing a Franklin, Waipa, Hamilton and WDC economic development working group to collaborate and map out shared objectives. Hamilton City Council will continue intensive work connecting with potential investors, progressing their 'Tech in the Tron' programme, partnerships with Waikato University and Wintec as well as maintaining proactive relationships with developers.

Business Sustainability and Growth	Key Activity	Opportunities
Meremere/Mercer Developers Networking event	<ul style="list-style-type: none"> Working with our CLD Advisor in the North, our ED Advisor and CLD Advisor will be looking at hosting in collaboration with Meremere Speedway the second Meremere/Mercer Developers Networking event. We will be working together to utilize this group to understand each other's projects, including their timeframe, needs and where there are options for collaboration whether it be on development or service sharing. 	<ul style="list-style-type: none"> This will be an opportunity for the next developer in this area to showcase their projects/developments to date and to foster discussions on how businesses in this area may collaborate on projects. This will also be an opportunity to encourage this group of developers and businesses owners in this area to engage in this manner in a more organic manner which is group lead.
Raglan Business Chamber	<ul style="list-style-type: none"> ED advisor is booked to meet representatives from Raglan Business Chamber to understand challenges and opportunities the group has. There has been some time since a WDC ED Advisor has engaged with the chamber so it will be good to get key updates. 	<ul style="list-style-type: none"> Our team will partner with the RBC to deliver an event that provides updates on the Raglan Wastewater treatment plant and opportunities for commercial/industrial development.
Raahui Pookeka Industry Engagement	<ul style="list-style-type: none"> Our team are compiling a comprehensive local business database to be able to engage with as many businesses as possible in Raahui Pookeka. This work is to understand workforce challenges and any opportunities for collaboration and industry growth. 	<ul style="list-style-type: none"> Insights gained from business engagement work will be used to inform the Raahui Pookeka Socio Economic Masterplan. Our team plans to host an event for Huntly businesses that facilitates discussion to talk about workforce challenges and discuss ideas for workforce development initiatives. We aim to host this event in mid-May at the Genesis Energy Power Station. The event will include a presentation that talks about the Socio-Economic Masterplan and provide an opportunity for local businesses to be involved in this significant project.

Business Sustainability and Growth	Key Activity	Opportunities
Business Engagement	<p>Our team have engaged with the following 14 businesses since the last report:</p> <ul style="list-style-type: none"> • Aparangi Village • Graham Civil • Tow Pro Group • Hulanesian • Moa Stone Estate • New Dragon Media • Future Development Training • Waitakaruru Sculpture Park and Arboretum • Builtsmart • Genesis Energy • Bathhurst Mining • Te Riu o Waikato • Cathy Miller from Rangiriri Pies 	

Business Sustainability and Growth	Key Activity	Opportunities
Business Networking Events	<ul style="list-style-type: none"> • The ED team hosted 50 businesses at the Waikato District end of year business networking event last year. • Hamptons Downs was our event partner offering free go-cart racing, hosting the event in their GT lounge, and providing free beverages for guests as part of their sponsorship. • Waikato District Council Analyst provided an economic update for the business and key business support services came together as part of a World Café of 'experts' that businesses rotated around to ask questions and get support. Services included were MBIE– Regional Business Partner Programme, Ward, Norris, McKinnon (Employment and Commercial Law), Business Mentors Waikato, Ministry of Social Development, WDC Strategic Planners, Dot two Dot Marketing and Communication. 	<ul style="list-style-type: none"> • The event was well attended with positive feedback about the event received from several attendees. Our team will continue to deliver business networking events throughout the Waikato District to engage with district businesses and support business sustainability and growth.
Social & Local Procurement	<ul style="list-style-type: none"> • Our team has worked consistently with the procurement manager over the past 14 months to progress WDC's social procurement activity and encourage local procurement where possible. This activity supports the delivery of the agreed social procurement outcomes under our JMA agreement with Waikato Tainui and helps to sustain and grow Waikato District businesses. • The procurement team are currently working on a dashboard to better report on the socio-economic impact of WDC's annual spending on local and tribal member owned businesses. 	<ul style="list-style-type: none"> • Our team will work alongside the WDC procurement team to partner with Waikato Tainui in the delivery of a – Demystifying Local Government Procurement workshop. • We will continue to build a comprehensive Waikato District business database that captures local businesses' appetite and capability to undertake WDC contracts when they are available. • Our team will continue to share our local suppliers list with EPMO, other project managers in the business and the procurement team to enable WDC

		<p>staff to explore local businesses as an option for service delivery.</p>
	<ul style="list-style-type: none"> • We hosted over 100 Maaori and Pacifica Businesses at the Inaugural Waikato Amotai Meet the Buyers event in partnership with Waikato Tainui in November in the WDC collab space. • This event was successful in allowing Waikato Tanui affiliated and other local Maaori and Pacifica businesses to talk with buyers looking to engage with services. 	<ul style="list-style-type: none"> • As a result of this event, we now have a database of 50 businesses who we can engage with if we require their service. • The ED team are supportive of WDC becoming a registered Amotai Buyer. With this membership, we will access a comprehensive suppliers database and procurement-focused business capability uplift offering.

Sector/Industry Development	Key Activity	Opportunities
Sector/industry development will be a focus for the ED team in the coming year.	<ul style="list-style-type: none"> Through research and engagement with key sector representatives, the ED team will establish 4 sector/industry groups identified as high growth or strategically important to the Waikato District. These groups will be in addition to the Rural Economic Advisory Group established in 2023. 	<ul style="list-style-type: none"> Through targeted sector engagement the ED team will gain insights into the challenges and opportunities facing key industries and sectors in the Waikato District. The primary outcome from these engagements will be to enable the ED team to understand workforce requirements and challenges to inform workforce development planning in the Waikato District.
Primary Sector	<ul style="list-style-type: none"> Our ED Advisor attended the first REAP meeting for 2024. There as some good discussions and insights and the group came away with some priority areas to work towards. Outside of these groups there is an opportunity to meet with smaller cohorts from the group to start discussions on sector and workforce attraction and development. Our ED Advisor will also be looking to connect with agencies who work with the primary sector including our cross-border Economic Development Agencies and MPI to utilize their insights and research into this sector for our district. 	<ul style="list-style-type: none"> To gather on the ground evidence from industry experts on trends across different industries within the sector including workforce challenges, regulatory and policy challenges, market challenges. There is also an opportunity to take the insights from these experts to feed into some key strategic documents that gives council an on the ground insight and opportunity for growth and innovation into this sector.
Tourism	<ul style="list-style-type: none"> We are exploring the appetite within the Waikato District for tourism operators to work more collectively. We plan to invite all our tourism operators to meet with our team to discuss the challenges and opportunities they are facing and understand if there is a desire for WDC to establish a tourism economic advisory panel. 	<ul style="list-style-type: none"> If the industry decides that they see benefit in forming a Waikato District advisory group, we will explore the best structure for this group.
	<ul style="list-style-type: none"> Our team recently met with Visitor Destinations at Hamilton City Council to discuss opportunities for us to collaborate. We proposed grouping experiences include Zealong Estate, Woodlands Estate and Waitakaruru Sculpture Park and Arboretum with their attractions. 	

Stakeholder/Agency Engagement	Key Activity	Opportunities
Soda – RBP Waikato Delivery Partner	<ul style="list-style-type: none"> Met with Soda inc, to identify how their services can be placed across the Waikato District. 	<ul style="list-style-type: none"> The Soda team will partner with ED Advisors to promote and deliver business capability training.
Business Mentors New Zealand	<ul style="list-style-type: none"> The ED team met with the Strategic Partnership Liaison from Business Mentors to get an updated service programme that could be beneficial to our Waikato District. 	<ul style="list-style-type: none"> There are some great opportunities to leverage from the Business Mentors NZ Network on capability services for our businesses. This includes both one-on-one mentoring or one-to-many events. Business Mentors is also looking at a campaign in Taitokerau in partnership with the Chamber and Whariki to run a programme for businesses in the North by offering a select number of businesses a 12-month support programme. If successful, the BMNZ team believe that it could be something that could be run in the Waikato which would be a great opportunity for our businesses. BMNZ have also worked on its ability to support Maaori Businesses and businesses who operate with a Te Ao Maaori approach have a mentor who can navigate this space. Our team will look at how we can support and build on this capability for our own Maaori Businesses.

Stakeholder/Agency Engagement	Key Activity	Opportunities
Amotai	<ul style="list-style-type: none"> The ED team met with Amotai representatives. 	<ul style="list-style-type: none"> Our team are driving the Waikato District Councils membership.
Te Waka	<ul style="list-style-type: none"> The ED team met with the GM at Te Waka to get an update on their work programme for the year and discussions on our continued relationship to share insights. The ED team attended the recent Regional ED forum with other Council's Ed teams to share updates and knowledge of work programmes and opportunities for collaboration 	
Waikato Tainui	<ul style="list-style-type: none"> The ED team recently met with Trina and Chad from the Waikato Tainui Economic Development team. The focus of discussion was how to keep momentum in supporting tribal business participation in WDC procurement opportunities. 	<ul style="list-style-type: none"> Trina and Chad invited the WDC Economic Development and Procurement team to partner with Waikato Tainui Puna Pakihi programme to be part of a demystifying local government procurement capability event.
Te Puni Kookiri	<ul style="list-style-type: none"> Monthly meetings continue to happen with Te Puni Kookiri to keep abreast of changes to central government policy with relation to how Maaori business capability support is funded. 	

Stakeholder/Agency Engagement	Key Activity	Opportunities
NZTE	<ul style="list-style-type: none"> We have recently met with NZTE to identify Waikato District businesses that are supported for Export purposes. The ED team will work strategically with NZTE and work with referrals to export. development team as required. 	<ul style="list-style-type: none"> There is an opportunity to further promote the export support services that NZTE offer to Waikato District businesses via the WDC economic development brand marketing and communications channels.
Infometrics	<ul style="list-style-type: none"> The Ed team met with Infometrics to identify economic trends and to work on a new tool to provide better economic data. 	
MSD	<ul style="list-style-type: none"> ED advisors have made two referrals to Andrew Thompson MSD work broker to connect local businesses with local staff. Our team has connected MSD contract managers with a North Waikato District Business that is looking to deliver MSD contracts to support Work and Income Job Seekers in to full time work. Our team has made 2 referrals to MSD Work Services division. 1 of these was for a not-for-profit organization and the other was for a small business to engage with the team to explore the mana in mahi and other job funding services. The Economic and Community Led Development Manager regularly meets MSD's regional economic development manager and other key regional staff to understand funding and opportunities to collaborate with MSD at a regional level. 	

Stakeholder/Agency Engagement	Key Activity	Opportunities
MPI – On Farm Support	<ul style="list-style-type: none"> The ED team have met with the Waikato MPI Advisor for the On Farm Support team to discuss their teams' objectives and resources that we can leverage for our primary/rural customers in our district. 	<ul style="list-style-type: none"> Plans have been set on how we can better support our primary sector businesses. There is also opportunity to engage the Waikato Advisor at some of key engagement events to get in front of our customers with a key point of contact and information for businesses to ensure they have as much visibility on what support there may be.
Hamilton Waikato Tourism	<ul style="list-style-type: none"> Our Economic and Community Led Development Manager has been in regular contact with Hamilton Waikato Tourism to discuss new scope of work from the team in the event of changes to funding. ED Advisors continue to engage support services available and operational staff at HWT and will continue to work in partnership with this team to support Tourism in the Waikato District. 	

Wider Economic Development Activity	Key Activity	Opportunities
Cross TLA ED working group connecting Hamilton City, Waipa District and Franklin (Auckland Council) ED Practitioners	Waikato District Council to host bordering TLA’s economic development staff to visit key sites in the district and undertake a mapping exercise that identifies each areas ED priorities and explore ways to work together strategically.	This will allow us to collectivize our approach, share insights and investor connections. It will also allow us to collaborate in terms of workforce development priorities.
OUR FOCUS FOR THE NEXT QUARTER	<ul style="list-style-type: none"> • Organising the second Meremere Mercer Developers/Business Networking Event – April/May 2024 • Business networking events in Raglan partnering with Raglan Business Chamber and one in a south Waikato District location. • Launching a new economic development brand and refreshed website. • Establishing 4 additional industry economic advisory panels to engage Manufacturing, Transport & Logistics, Tourism, Construction and Technology industries alongside the already existing REAP group. • Ongoing economic development input into the Raahui Pookeka socio economic masterplan. • Looking for partners and collaborators to deliver on key economic and community led development projects that come from the Ngaaruawaahia Structure plan. • Promoting the Waikato Business Sentiment Survey to get a statistically accurate view of how businesses in the Waikato District are tracking. • Hosting ED Working Group in the Waikato District for a planning session and tour. <p>Attendance and networking at the April Waikato Tourism Symposium.</p>	

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Location and Stakeholders involved	Project Overview	Project update	Strategic Focus & Community Outcomes
<p>Community Led Development Team (CLD) Exult Dot 2 Dot Community Waikato Funding HQ District Museums Community Groups</p>	<p>District wide capability and capacity building program</p>	<p>The CLD team is organizing a workshop in March for the Museum sector, introducing a 'cluster training' method for capacity enhancement. Anticipated outcomes comprise:</p> <p>Enhanced intra-sector communication to foster collaborative ventures and support avenues. Addressing sector-specific training requirements, with a focus on diversifying funding channels. Subsequent to the workshop, the objective is to establish a regular schedule of meetings led by the museums.</p> <p>Winter workshop opportunities: As we head towards the middle of the year, the CLD team will be hosting two new workshops: "Secrets of Sponsorship" & "Starting a Social Enterprise"</p> <p>Strategically, these workshops will focus on educating community groups about these two revenue opportunities that are currently underutilised across our district.</p>	<p>Resilience Economic</p>
<p>Wairamarama/ North West Waikato Area</p>	<p>Community aspiration: Create a community website for the Northwest Waikato</p>	<p>The Wairamarama Rural Hub (WRH) is <i>'a community initiative to provide community services and education, provide opportunities to connect and improve wellbeing, and enhance our environment.'</i> Regular networking at the Wairamarama Rural Hub has resulted in an increase in flow of information and</p>	<p>Building relationships Resilience Social Environmental Economic</p>

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	<p>Test case for future rural community website initiatives</p>	<p>opportunities from outside organisations. Communicating all this information to the Wairamarama community via Facebook, email and newsletter drop is becoming more difficult to avoid information ‘saturation’.</p> <p>Through community consultation via discussion, Facebook groups, email and community newsletters, WRH have determined a need for an online informational resource that is specific to the community and accessible to everyone.</p> <p>With funding and in-kind services now in place, the creation of this website means there is potential for the Wairamarama website to be used as a template for other community groups in the region and will be developed with this in mind.</p>	
<p>Tuakau</p> <p>Tuakau Emergency Services Charitable Trust (TESCT) Pacifica Youth Group Tuakau Menzshed Counties Manukau Mental Health Pro Aid</p>	<p>Blueprint TU4.1: Support the local initiative to establish a community hub, which may be partially privately funded &</p> <p>Blueprint TU4.2: Support the community aspirations for an emergency services hub.</p>	<p>The Tuakau Emergency Services Trust are developing a multi-use facility that supports mental health initiatives for the community.</p> <p>This quarter we have been consolidating the concept plan and costings which has submitted to Pro aid who will manage the funding process.</p> <p>The Tuakau Emergency Services Trust is seeking \$450,000 in funding to support the development and sustainability of its facility dedicated to mental health community groups. The funds will be allocated as follows:</p> <p>Future-Proofing Infrastructure: Investment in infrastructure to accommodate future growth. Ensure the facility's ability to meet the evolving needs of mental health community groups.</p> <p>Employment of Administrator: Hiring an administrator to streamline operational processes.</p>	<p>Building relationships Cultural Social- mental health Resilience</p>

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		<p>Enhance efficiency and organizational capacity.</p> <p>Employment of Project Manager: Recruitment of a project manager to alleviate workload demands on the Trust. Facilitate effective project management for ongoing and future initiatives.</p> <p>Sustainable Growth: Allocation of funds to support the sustainable growth of the Tuakau Emergency Services Trust facility. Ensure long-term viability and continued impact on mental health services. TESCT is now building a working relationship with the newly formed Tuakau Emergency Response group, sharing resources and providing a headquarters/base for the group.</p>	
<p>Tuakau</p> <p>Environmental Action Tuakau Inc. Open spaces team Ecological planner</p>	<p>Community Aspiration: Develop environmental initiatives along the awa including riparian planting, pest control and connectivity</p>	<p>Tuakau Environmental Action is a community organization dedicated to safeguarding the Waikato awa. Recently, an opportunity has emerged for the group to transform an undeveloped section of Les Batkin reserve into a native plant and wetland area. This initiative aims to extend the current recreational spaces, incorporating pathways and informative/history boards.</p> <p>Guidelines provided by the WDC ecological planner outline weeding priorities and recommend suitable native species for planting, specifying their optimal locations. To ensure the ongoing success of this project, efforts are underway to develop a comprehensive health and safety plan.</p> <p>The CLD advisor has been fostering connections with the Lions, Tuakau Youth group, and a local composting business. Additionally, coordination efforts include tree</p>	<p>Social Environmental</p>

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		<p>felling and mulching in collaboration with the WDC open spaces team.</p> <p>In February, a small event was organized to map out the designated area, determining the optimal trail placement (including a connection to the awa) and identifying key planting locations. Looking ahead, the community is gearing up for a significant milestone – a community day at the reserve, aimed at generating interest and awareness among the locals.</p>	
<p>Tuakau Community Board Murals of Tuakau Franklin RSA Heritage advisor Consents team</p>	<p>Blueprint TU1.1: Build a strong identity based on the river corridor, and the unique qualities of the local area (refer to DW1.1 to 1.4). For Tuakau, highlight heritage and historic sites</p>	<p>There has been the creation of 20 murals around Tuakau township, celebrating the unique features of this North Waikato town.</p> <p>There is a comervative mural on Tuakau Hall to acknowledge ANZAC and celebrate the halls 100th year.</p> <p>The facilities team have worked through the consents process</p> <p>Support has also been provided with Health and Safety requirements, stakeholder engagement and funding advice.</p> <p>All going well the mural should be painted pre ANZAC day.</p>	<p>Social Cultural</p>
<p>Tuakau Tuakau Youth Trust DIA AKThompson ltd</p>	<p>Community aspiration: Sustainably grow and maintain Tuakau Youth program</p>	<p>Having successfully finished their governance training program under the guidance of the CLD advisor, Tuakau Youth Trust now felt prepared to submit a renewed application for operational funding to the DIA, following a previous denial. (Awaiting the outcome presently.)</p>	<p>Social Building relationships Economic Sustainable growth</p>

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		In the current year, the Trust has committed to engaging in a strategic planning program aimed at addressing long-term vision and ensuring financial sustainability. The next steps involve meeting with a grants advisor to develop a more robust plan for grant applications.	
Location and Stakeholders involved	Project Overview	Project update	Community outcomes
<p>Tuakau</p> <p>Paws for a Cause Community Waikato</p>	<p>Community aspiration:</p> <p>Create a community group to champion education and awareness of the treatment of dogs</p>	<p>Paws for a Cause has evolved out of a local dog care business.</p> <p>Initially a small-scale community initiative, it has now grown to a point where incorporation is required.</p> <p>Support and advice have been provided on how to structure a not-for-profit group, with governance training offered for later in the year.</p>	<p>Social</p>
<p>Tuakau</p> <p>Tuakau Bowling Club</p>	<p>Community aspiration:</p> <p>Reinstate the Tuakau bowling club</p>	<p>With a complex recent history, we are currently working with the Tuakau Bowling club to ensure this next iteration of the club has a strong, sustainable operational model to encourage funders support.</p> <p>Assessment of governance, compliance and community connection will be assessed in the coming weeks.</p>	<p>Social</p>
<p>Tuakau</p> <p>Tuakau Museum Consents Team</p>	<p>Blueprint TU1.1:</p> <p>Build a strong identity based on the river corridor, and the unique qualities of the local area (refer to DW1.1 to 1.4). For Tuakau,</p>	<p>In anticipation of relocating the historic Feather Cottage to the Museum site, an upcoming meeting with the duty planner is expected to provide insights into potential consent issues and outline the subsequent steps.</p>	<p>Cultural Social</p>

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	highlight heritage and historic sites	Concurrently, training is underway to enhance the groups capacity to fund this project, ensuring it is well-equipped to support its successful execution.	
Location and Stakeholders involved	Project Overview	Project update	Community outcomes
<p>Te Puuaha-o-Waikato Port Waikato</p> <p>Port Waikato Community Manawhenua WINTEC Residents and Ratepayers Association</p>	<p>Blueprint PW1.1: Wayfinding and orientation signage, information on history &</p> <p>Blueprint PW1.2: Produce an identity strategy for Port Waikato: Signage project</p>	<p>Wintec students presented their design concepts to manawhenua and the resident and ratepayers association, and a decision was made on which designs would be progressed through to construction.</p> <p>The emphasis now is on identifying and applying to potential funders for this (2nd) stage of the project. The CLD advisor is also working through accountability for funding from the first stage of the project with the association.</p>	<p>Social Cultural</p>
<p>Pookeno</p> <p>Pookeno Tennis and Recreation Hub (PTRH) WDC lease team Community Waikato WDC Infrastructure projects team</p>	<p>Community Aspiration: Create a new community hub at the Pookeno tennis club to coincide with court refurbishment</p>	<p>The PTRH committee is continuing renovations on the clubroom building which has included new carpet, toilets, electrical work, new guttering and painting. This has all been achieved through goodwill and sponsorship</p> <p>The CLD advisor is now working with the Chair/ funding officer on a strategic plan and associated funding plan for 2024 to continue renovations and improvements.</p> <p>With new lights to be installed by WDC in February the plan is to have the clubrooms up to spec for the winter season.</p>	<p>Social</p>

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		Community interest has continued to be strong, with bookings for kids birthday parties and community group sessions driving demand, including: Mums and Bubs, Pilates and Yoga, Youth Group, Volleyball group, Tennis Coaching, Basketball coaching	
<p>Pookeno community wellbeing hub Local men’s support group Strategic property team Crossroads</p>	<p>Community aspiration: Develop a venue to create opportunities for social connection, mental health support and youth initiatives</p>	<p>Discussions are underway as to potential venues suitable for a community hub. A concept plan is being developed to present to the strategic property team in the coming weeks outlining several initiatives including:</p> <ul style="list-style-type: none"> • Men's mental health group encouraging support and participation in community activities/projects • Youth program • Counselling services 	<p>Social Mental wellbeing</p>
Location and Stakeholders involved	Project Overview	Project update	Community outcomes
<p>Te Paina Ngaati Naho trust</p>	<p>Mana whenua aspiration: Develop a marae, learning centre and horticultural social enterprise</p>	<p>With 40 hectares of land along the Waikato awa at Te Paina, Ngaati Naho Trust have aspirational plans for the site including Marae, wananga and a horticultural social enterprise growing indigenous rongoa ingredients. Currently we are forming a work committee for the project with each member responsible for a pou- Wairua, Tikanga, Taiao, Rangatira, Oranga, and Whairawa. The CLD advisor will work alongside the committee to provide support (and training/advice where needed) and connection.</p>	<p>Cultural Economic Environmental</p>

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		<p>Stage 1 will seed the reinstatement of fencing and native vegetation along the banks of the Waikato and Maungatawhiri awa's, and a pathway linking the site to Mercer township.</p> <p>Future discussions with the Te Araroa Trust will explore any opportunities to connect with the trail.</p>	
<p>Meremere</p> <p>Local residents Te Araroa Trail Trust Pokeno men's group Mercer residents Ngati Naho</p>	<p>Blueprint MM7.2: Consider an overbridge that also allows access to the river and Te Araroa Trail</p> <p>Blueprint MM1.1: Build a strong identity based on the river corridor, and the unique qualities of the local area</p>	<p>The North Waikato section (Pokeno – Te Kauwhata) of the Te Araroa trail is one of the least walked sections of our national trail.</p> <p>A local enthusiast at Meremere is passionate about upgrading this section utilising his experience as a track builder.</p> <p>Currently we are seeking volunteers in the area and have connected with a men's mental health group who are willing to help.</p> <p>We are also engaging the Waikato Te Araroa Trust regarding health and safety protocols and funding support. Conversations have also progressed with Ngaati Naho to incorporate Te Paina and surrounds into the project.</p>	<p>Social Environmental</p>
<p>Te Kauwhata</p> <p>TK community committee Interactionz Kainga Ora</p>	<p>Blueprint TK1.1: Build a strong identity based on the river corridor, and the unique qualities of the local area.</p>	<p>A 'Te Kauwhata Identity Strategy' is currently being developed, aiming to define the identity of the town and its surroundings. This strategy will not only serve as a compass for future community projects but also as a comprehensive guide for the area.</p> <p>During this quarter, we've devised a community engagement plan to capture local stories, ideas, and aspirations. This plan will be implemented through a community event day and a workshop.</p> <p>To structure the identity strategy, a template has been created and will be enriched with the feedback received from the community.</p>	

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		Scheduled for the end of March and early April, community workshops, along with social media surveys and drop-in sessions throughout April, will provide ample opportunities for residents to contribute their thoughts. Additionally, direct outreach to the local school and college will be conducted to ensure the inclusion of the youth voice in shaping the identity strategy.	
<p>Whaingaroa, Ngaaruawahia and Raahui Pookeka Collective Community Councillors Community Led Development Community Agencies Iwi and Community Partnerships Advisor Open Spaces and Strategic Property Economic Development</p>	<p>Community Blueprints /Aspiration To create new and enhance existing Maara kai Community Gardens across three communities.</p> <p>Ngaaruawahia Communities NG4.1 Undertake strategic conversations around Council-owned land and for reinvigoration of community assets (1.) NG4.2 Produce a planting plan and social space at Te Mana o te Rangi reserve (2).</p>	<p>April update Ngaaruawahia Community Led Initiative – Generating abundance for the community of Ngaaruawahia. An expression of interest has come in to Council to develop a property in Ngaaruawahia for a community Maara Kai. This kaupapa and property has links to the surrounding Kura including Kaupapa Maaori o Bernard Fergusson and Ngaaruawahia High School. All other Kura and the wider community will have an opportunity to participate and learn the importance of cultivating produce on the whenua. The context of Maara kai will be a learning resource for waste management and sustainability. Community members fronting the initiative have experience in Maara Kai development, sustainability, and funding.</p>	<p>Enhances wellbeings:- Building resilience Social Cultural Economic Environment</p>
<p>Friendship House _ Raahui Pookeka (Huntly) Arts Hub Strategic Property</p>	<p>HU1.1 – Identity Identity HU1.1 Build a strong identity based on</p>	<p>April 2024 update The Friendship House has signed the new lease and have developed a new plan that will see the entire building</p>	<p>Enhances wellbeings:- Social Economic Cultural</p>

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<p>Community Led Development Friendship House Raahui Pookeka (Arts Huntly) Councillors Community Led Development Funding Funding Agencies</p>	<p>the river corridor, and the unique qualities of the local area (refer to DW1.1 to 1.4). For Huntly, consider the lakes, power, mining, bricks, arts,</p>	<p>upgraded and future proofed for the Raahui Pookeka Arts activity at the Lake Hakanoa Domain.</p> <p>A robust funding plan has been developed and seed funding for the initiative has been granted from Genesis Energy’s sponsorship fund and Waikato District Council’s Blueprint budget. An application has been submitted to the Lotteries Facility Fund for the remaining funding.</p> <p>November 2023 update</p> <p>The Huntly Scouts facility has been signed off at the Infrastructure Committee meeting in September 2023 as a designated new arts hub. Strategic Property and Community Led Development are working with Friendship House to finalise the building and ground lease and set a date for occupation.</p> <p>The Community Led Development team is working with Friendship House and Raahui Pookeka - Arts Huntly regarding how the new facility will operate day- to -day going forward based on the alignment to the Raahui Pookeka Arts Strategy document developed in 2023-2024. The Centre will act as the central hub with satellite activity still occurring at the Huntly West Hub.</p> <p>Further support and advice has been provided to the Friendship House Manager to engage with Community Waikato staff to advise further on what legal requirements regarding the governance and employment structure for the new centre are best suited.</p>	
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		<p>Multiple people already benefit from this activity and will now be able to proudly have a common space to enjoy more activity.</p> <p>Blueprint budget has been applied for this initiative.</p>	
<p>Raahui Pookeka (Huntly) Museum Community Waikato</p> <p>Councillors</p> <p>WDC staff</p> <p>Community-Led Development Team</p> <p>Community Development Funding Advisor</p> <p>Service Delivery.</p> <p>Strategic Property Community Lease Team</p> <p>Community Led Development</p> <p>Council</p>		<p>April 2024 update</p> <p>Council has agreed to allocate budget towards the completion of the building.</p> <p>The Museum has applied to the Lotteries Heritage Fund to complete the interior fit -out. Trust Waikato has committed \$112k until June 2025.</p> <p>November 2023 update</p> <p>Re-site the old Huntly Rail Station Building. This initiative is a partnership project with the Huntly Museum, Council, Kiwi Rail and Waka Kotahi.</p> <p>The facility will house a new Museum and the public amenities for the Te Huia Train Station.</p> <p>The project is progressing despite the setback with the recent arson attack.</p> <p>Blueprint budget was requested and approved towards stage one of the initiative.</p>	<p>Enhances wellbeings:-</p> <p>Economic</p> <p>Social</p> <p>Cultural</p>
<p>Raahui Pookeka Waka Ama Community-Led Development Team</p> <p>Service Delivery.</p>	<p>Promote waka ama on the Waikato River and lakes.</p> <p>Medium Economy HU6.1</p> <p>Promote a Puketirini and</p>	<p>April Update</p>	<p>Enhances wellbeings:-</p> <p>Social</p> <p>Cultural</p> <p>Economic</p>

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<p>Community sports sector</p> <p>Councillors Local Iwi</p>	<p>Kimihia (east mine) Employment, Skills The town 's assets, the awa and the lakes, offer opportunities for recreation and tourism.</p>	<p>Community Led Development continues to work with the community regarding the proposed site and other possible partnership opportunities.</p> <p>November 2023 update</p> <p>The local Raahui Pookeka Waka Ama group has approached Council to negotiate the use of the former Museum site at Lake Puketirini. A new dive school is also interested in this site. Council's Strategic Property and Community Led Development teams have met with the Waka Ama group to discuss the possibility of a partnership for a shared arrangement on the site. The Waka Ama group is interested in further discussions with the dive school. Waka ama activities have been occurring at Lake Puketirini since its inception.</p> <p>Community Led Development has offered support to the Waka Ama group to apply for a lease from Council.</p>	
<p>Raglan Raglan Destination Management Organisation- Water Tower Project</p> <p>Raglan Naturally, Raglan Community Arts Council, Waikato District Council, Raglan Community Board, Hapu, community, local artists, residents,</p>	<p>Blueprint/Raglan Naturally Plan Raglan Destination Blueprint: RA1.1</p> <p>To build on the strong identity of Raglan based on the unique qualities of the local area. Destination Management is a process of coordinating the management of all aspects of a destination that</p>	<p>April 2024 update</p> <p>Raglan Whaaingaroa Water Tower Public Art Mural restoration community led project.</p> <p>The Whaaingaroa Community water tower is located on the corner of Norrie Avenue and Main Road opposite the Raglan BP Station and is a dominant feature on the landscape as visitors and the community enter the central business zone of Raglan. The water tower is a Waikato District Council owned asset and is an 'identity icon' for Raglan. It is a prominent gateway into the community for both locals and manuhiri. A community led initiative for the mural restoration of the water tower. As part of the</p>	<p>Enhances wellbeings:- Economic Social Cultural</p>

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<p>landscaping experts and related community gardening groups, local business providers who may be able to provide additional support where needed</p>	<p>contributes to a visitors' experience considering the needs of visitors, residents, businesses, and the environment.</p>	<p>process a selected advisory panel working collaboratively together will prepare specific criteria for 'expressions of interest' from artists who have the skills, capability as well as artistic vision to prepare a full design concept for final selection by the advisory panel. The project is expected to take up to 8 months for completion. The Destination Management Office will be consulting and working alongside local iwi as representatives in the decision making and selection process of calling for all interested artists of all ages.</p> <p>It is envisioned that on completion it will improve the aesthetics into the town's gateway entrance. It is currently in a state of disrepair and unloved, yet it is a key focal area within our community. A new public art mural installation on this iconic water tower will create a sense of place within our community for all the community's wellbeing. The surrounding landscape is to be included in the plan.</p> <p>April 2024 update on the Destination Management Office Tourism Sector Project.</p> <p>With the remaining funds to-date, the WRDMO is progressing the following initiatives:</p> <p>Progress with Raglan Holiday Park the implementation of a compatible booking system.</p> <p>Continue to contact local business providers for website advertising support to generate ongoing income.</p> <p>Develop ways to showcase the iHub and the services that the iHub provides to the business community.</p> <p>Provide networking opportunities for the business providers to connect with the iHub team and the services offered.</p>	
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		<p>Continue to organise families in conjunction with our business partners to our iHub volunteers to connect our volunteers to our business providers.</p> <p>November 2024 update Creating a new look tourism sector that is self-sustaining and thriving, that promotes our unique identity while celebrating our people, our stories and our place.</p> <p>A project report is due and will be provided to the Sustainability and Wellbeing Committee in due course.</p>	
<p>Ngaruawahia Ngaaruawahia Community Board Ngaaruawahia Kura (Schools) Ngaaruawahia Businesses Community Led Development Open Spaces New World Super Market Community Led Development Funding</p>	<p>Blueprint (NG4.1 U) Beautification Initiative Undertake initiatives to ensure tidy commercial and industrial street frontages. Work with the Community Board, Iwi, and community to increase activity back into the town centre and surrounding areas. Blueprint Build a strong identity based on the river corridor, and the unique qualities of the local area (refer to DW1.1 to 1.4). For Ngaaruawahia, consider Te Kiingitanga, the confluence of the Waipa and Waikato</p>	<p>April 2024 update The two new signs promoting this initiative are near completion. The signage is to be used as a marketing and promotion tool to engage the Ngaaruawahia Community on the idea.</p> <p>November 2023 update Ngaaruawahia Beautification initiative. A Crime Prevention through Urban Design (CEPTED) report has been provided to the Board. The Board want to develop this initiative that will see the creation of two new town entrance signs to welcome visitors.</p> <p>This initiative includes the clean-up the roller doors along the Great South Road business area and the creation of hanging baskets that reflect the natural beauty of the area.</p> <p>The Ngaaruawahia Community Board and the Community Led Development Team have designed and planned the</p>	<p>Enhances wellbeings:- Social Economic Cultural</p>

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	Rivers, and the Hakarimata Ranges. and industrial street frontages.	project. Board members have each taken on a task and agreed to take this initiative out to the wider community for their input in the creation of this worthy initiative. Blueprint and the Ngaaruawahia Community Board budgets are being utilized for this initiative.	
<p>Tamahere – Woodlands Heritage Group Matangi, Eureka, Gordonton, Puketaha, Newstead Committees/residents Councils Heritage Advisor Tamahere Church, Tamahere Markets Tamahere Community Committee Ngaati Haua Community Led Community led Funding Community Waikato</p>	<p>Blueprint Heritage Signage Project Identity TM1.1 Build a strong identity based on the river corridor, and the unique qualities of the local area (refer to DW1.1 to 1.4). For Tamahere, consider the gully network, Wiremu Tamihana (celebrating heritage), and the markets.</p>	<p>April 2023 update The Tamahere St Stephens Church is working with Ngaati Haua representatives regarding the appropriate narrative for each signage board. A new heritage board is being created for Tauwhare and will capture the story about how travellers stopped to rest before travelling on to their destination. The Tamahere – Woodlands group are working through the process of becoming a legal entity. November 2023 update Community Led Development has held a meeting with the Matangi Heritage representative group to garner feedback on the recently completed Heritage signage initiative and their communities' aspirations for this activity going forward. The Group want to do more signs and organise heritage days to attract visitors to their respective areas. At this meeting it was decided to continue this activity and encompass a wide reach across each area. They also sought advice regarding what type of group they want to be and how to obtain not –for –profit legal entity status for this</p>	<p>Enhances wellbeings:- Social Economic Cultural</p>

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		<p>purpose. Community Led Development has made a referral on their behalf to Community Waikato for their advice. A workshop with the group is planned for October 2023.</p> <p>The Tamahere Signs project continues to be developed. The project lead has meet with the Ngaati Haua representative and is waiting for final approval of the narrative being told.</p> <p>Blueprint budget has been applied for the new Tamahere signs.</p>	
<p>Te Akau South</p>	<p>Community Aspiration Investigate how the residents of Te Akau South can establish a legal entity to deliver community-based initiatives.</p>	<p>November 2024 update A community group has met with the Community Led Development Advisor and Community Waikato regarding what options are available to establish a legal not- for-profit entity and what purpose this is intended for. There is currently a Residents’ and Ratepayers’ Association, and the group wants to ensure there is alignment with their aspirations and that a new entity does not detract from this Committee’s work in any way. A referral has been made to Community Waikato to continue work with all parties regarding how to progress this.</p>	<p>Resilience Enhance Social wellbeing</p>
<p>Waitakaruru Art in Nature Trust (the Trust)</p> <p>Volunteers Economic Development & Community Led Development</p>	<p>Blueprint Aspiration Project The Sculpture Park is a 33-year project that is providing a long-term amenity for the Waikato District. The park is located near Tauwhare.</p>	<p>Website redevelopment for The Sculpture Park at Waitakaruru Arboretum (trading name for Art-in-Nature Arboretum Trust)</p> <p>The current park website is more than 20 years old and is run by a volunteer. It is clunky and difficult to renew. The park’s website needs to relate to phone use and be easier to navigate for visitors to find the information they need.</p>	

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	<p>The park contributes to the following Blueprint aspirations:</p>	<p>The Sculpture Park is a 33-year project that is providing a long-term amenity for the Waikato District. The Park is located near Tauwhare; and is outside one of the blueprint areas. The Park contributes to the following Blueprint aspirations:</p> <p>Identity – it provides for both cultural and environmental tourism.</p> <p>Communities—it functions as a destination for arts, creativity, and environmental awareness. It provides a location/venue for a range of events that serve the wellbeing of the community. (The Trust aims to keep entry fees affordable for all visitors so must raise additional funds for its operational costs.).</p> <p>Nature—the restoration of the formerly derelict quarry includes thousands of NZ native plants and representative plants from around the world. This has created a habitat for NZ native birds and endangered long-tailed bats.</p> <p>Economy—the park is a destination that attracts visitors from throughout NZ, including an increasing number of overseas visitors. This has a spinoff for other local businesses.</p>	
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Community Led Development – Boards and Committees Programme

Board/Community Committee	Progress to date with their Plan
Te Kauwhata Community Committee	The Community Committee has completed its visioning and set down its priorities. The next steps will be to determine how the Committee will achieve its priorities and how they will be measured.
Ngaruawahia Community Board	The Board has created its Vision with next steps being to establish its priorities under each of the four wellbeing's.
Pokeno Community Committee	Following the Elections, the Committee is scheduled to meet early April to build the content of their Plan.
Tuakau Community Board	The Board is scheduled to meet 19 March 2024 to establish its Vision and priorities.
Meremere Community Committee	Korero has begun with the Community Committee around its Plan. A second hui was scheduled early March however was postponed to later in the month.
Taupiri Community Board	The Board has completed its visioning and prioritization. The next steps will be determining how the Committee will achieve its priorities and how they will be measured.
Tamahere Community Committee	Discussions with the Community Committee Chair have been held to determine a date for their first workshop.
Rural Port Waikato Community Board	Work is underway with the Board in building the content of the Board's Plan. A hui is being scheduled for late March to finalise the Vision and and priorities.
Huntly Community Board	The Board is meeting 12 March 2024 for create its vision and priorities.
Raglan Community Board	The Board will be meeting early April 2024 to start building the content of its Plan.

To	Sustainability and Wellbeing Committee
Report title	Hamilton and Waikato Tourism - 6 monthly report to Council.
Date:	10 April 2024
Report Author:	Nicola Greenwell
Authorised by:	Will Gauntlett, General Manager Community Growth

1. Purpose of the report

Te Take moo te puurongo

Hamilton Waikato Tourism to provide their 6 monthly report to the Sustainability and Wellbeing Committee.

2. Executive summary

Whakaraapopototanga matua

Hamilton Waikato Tourism to provide their 6 monthly report on activities.

3. Staff recommendations

Tuutohu-aa-kaimahi

THAT the Sustainability and Wellbeing Committee receives the Hamilton Waikato Tourism Six Monthly Report from July - December 2023.

4. Background

Koorero whaimaarama

Hamilton Waikato Tourism role is to attract domestic and international visitors and increase length of stay and expenditure through effective destination marketing, development, and management activity. Hamilton Waikato Tourism promoted the Waikato region as a preferred destination for domestic and international business, events and leisure travellers and provides leadership in regional product and event development, investment and sector capability.

5. Discussion

Matapaki

The Hamilton Waikato Tourism 6-monthly report on past activities.

6. Next Steps

Ahu whakamua

For the Sustainability and Wellbeing Committee to accept the 6-monthly report presented by Hamilton and Waikato Tourism.

7. Attachments

Ngaa taapirihanga

1. HWT report to Waikato - six month Jul-Dec 2023
2. HWT presentation to Waikato - six month (Jul-Dec 2023)

Six-month progress report to Waikato District Council 1 July 2023 – 31 December 2023

Hamilton & Waikato Tourism (HWT) is the region’s Regional Tourism Organisation (RTO) whose role is to generate competitive economic benefit through visitor sector strategies focused on increasing visitor length of stay and spend.

Hamilton & Waikato Tourism is a subsidiary company under the Council Controlled Organisation (CCO) of Waikato Regional Airport Limited. It has a commercial board with Richard Leggat appointed as the Chair in December 2021.

HWT is funded through a public/private partnership with the region’s tourism industry and six local authorities including Hamilton City, Matamata-Piako, Ōtorohanga, Waikato, Waipā and Waitomo. This is the six-month progress report covering the period from 1 July to 31 December 2023.

KEY HIGHLIGHTS (July 2023 to December 2023)

Waikato Region

National



EXECUTIVE SUMMARY

Given central Government funding of RTOs has been utilised and projects were completed in last financial year, the first half of the 2023-2024 financial year has focussed on readjusting and resettling into “business as usual” activities that align to the level of funding/resources available from council and industry partners.

During the first six months of the year we have met and trained 1300 travel trade (ie: travel agents, wholesalers). This included visits to USA, UK/Germany and Southeast Asia. Online training sessions along with Tourism NZ were conducted with Korean travel trade and an USA travel agent webinar. We have also hosted multiple trade famils in the region, showcasing the mighty Waikato to travel sellers.

We assisted with 17 regional conference bids in the last six months. We won four regional bids, lost six with the remainder still pending. Lack of higher end and overall accommodation availability continues to be a factor in some decision making. Amidst bidding for events, the team have provided advice, recommendations, support and guidance to 36 event professionals hosting their business event in our region.

We are working on our first international conference bid through Tourism New Zealand for a conference in 2026. This conference will bring together around 250 academics from all over the world. A host location decision will be made April/May 2024. This is a great opportunity to host and showcase our region.

We continue to offer a range of capability building opportunities and support to businesses who operate in the visitor sector across the region. We have a range of new tools published on our website; have held our first industry symposium for the year, with the second planned and scheduled; provide data and insights to key stakeholders; and visit operators for one-on-one support as required.

The summer/festive season has delivered a great kiwi summer with warm settled weather, which all equates to great visitor numbers across the region. While data is not yet available, anecdotally, we hear that operators have experienced record, or near record, visitation. We hear of some operators being fully booked, qith the overflow benefitting neighbouring smaller operators. Visitors from USA and Australia are the larger component of international manuhiri; with great domestic visitation also occurring.

We are now well into the second half of the year and last six months of our three year Service Level Agreement. Our summer campaign is currently ‘live’ in our key drive and fly markets. The next six months are our busy ‘trade season’ – exhibiting the mighty Waikato to travel trade and business event organisers.

While delivering our regular mahi, we also focus ahead to the Long Term Plan and the implications reduced funding through our Service Level Agreements will mean for our next three years of activity. We face reductions from at least four of our six funding councils. This will have direct impact on the level of service and activity we undertake; therefore flow on effect into the sector throughout the region; and broader impact of jobs and vibrancy for our communities. As such, you will see communications from us as we attempt to minimise funding reductions and the inevitable impacts.

PERFORMANCE TARGETS

Hamilton & Waikato Tourism (HWT) have eight performance targets which are set in the 'Schedule of Services for Local Government 2023-2024'. The results are provided below.

KPI	Result
INDUSTRY CONTRIBUTION <ul style="list-style-type: none"> Grow industry contribution to \$200,000 (Measure: HWT activity tracking and financial reports) 	<ul style="list-style-type: none"> Partnership \$154,000 Visitor Guide \$74,500 Symposium Tix \$2,489 Total \$230,989 PLUS In-Kind \$19,593 (as of 1 February 2024)
COMMERCIAL ACCOMMODATION <ul style="list-style-type: none"> Grow <u>market share</u> of guest nights to 4% (currently 3.5%) (Measure: Accommodation Data Programme) 	<ul style="list-style-type: none"> 3.3% for 12 months ending December 2023 3% for December 2023
VISITOR EXPENDITURE <ul style="list-style-type: none"> Grow <u>market share</u> of domestic spend to 8% (currently 6.3%) Grow <u>market share</u> of international spend to 4% (currently 3.5%) (Measure: Tourism Electronic Card Transactions) 	<ul style="list-style-type: none"> 7.7% in Oct 2023 7.3% for YE Oct 2023 4.5% in Oct 2023 4.2% for YE Oct 2023
BUSINESS EVENTS <ul style="list-style-type: none"> Grow <u>market share</u> of total business events to 10% (currently 9%) Grow <u>market share</u> of total delegate days to 6% (currently 5%) (Measure: Business Events Data Programme) 	<ul style="list-style-type: none"> 10% as of December 2023 8% as of December 2023
MEDIA AND TRAVEL TRADE ACTIVITY <ul style="list-style-type: none"> 10 media outlets hosted 150 travel trade trained or hosted (Measure: HWT activity tracking) 	<ul style="list-style-type: none"> 16 media outlets hosted (<i>noting the 7 outlets hosted in the FIFA media famil</i>) 1,353 trade trained 47 trade hosted (as at 1 February 2024)
CAPABILITY BUILDING <ul style="list-style-type: none"> Provide support to operators to gain Qualmark; aim for 80 operators with Qualmark (currently 69) Deliver two industry symposia in the year, with target of 100 attendees at each event (Measure: Qualmark report and HWT activity tracking) 	<ul style="list-style-type: none"> 82 and 3 with Provisional Licences As of February 2024 November 2023 Symposium – 93 registered/84 attended
<ul style="list-style-type: none"> ● complete or on target ● underway, some hesitancy ● at risk of non-completion 	

DESTINATION MANAGEMENT

Destination management brings together different stakeholders to achieve the common goal of developing a well-managed, sustainable visitor destination. It is an ongoing process that requires destinations to plan and considers the social, economic, cultural and environmental risks and opportunities.

Adopting a destination management approach enables communities and destinations to respond to changing conditions and determine the type of tourism they would like to have and the benefits they would like to receive, taking an active role in managing these.

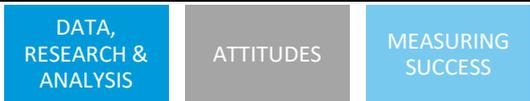
Destination management requires a holistic and integrated approach across the following 16 components:



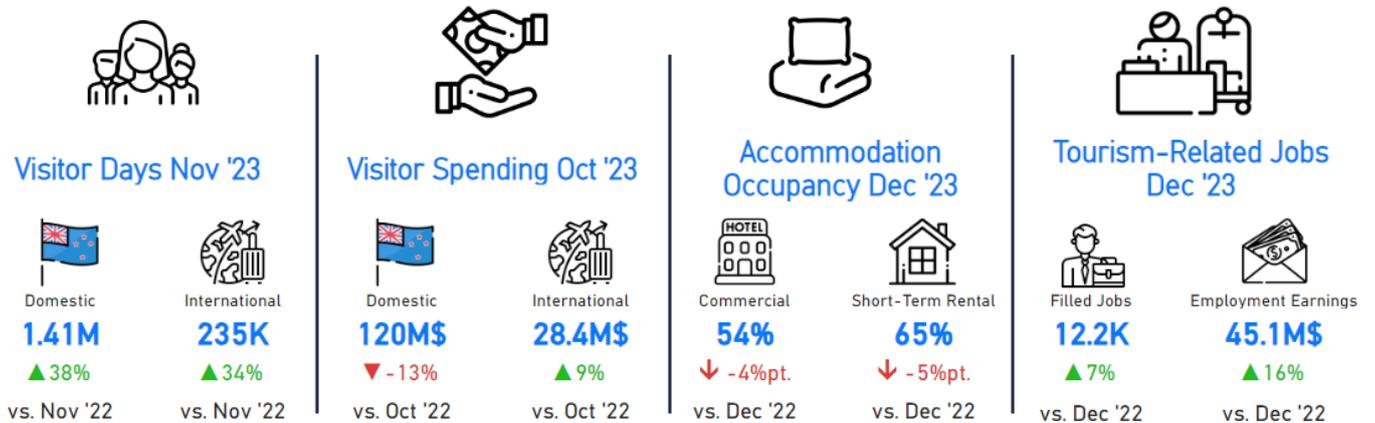
The 12-page Destination Management Plan “[Snap Shot](#)” is available on our website. The document provides operators with a brief description of what the management plan entails and how their tourism activities contribute to achieving the common goal of developing a well-managed, sustainable visitor destination.

For each section of our report, we’ll indicate which of the 16 components this work is aligning to.

Insights overview



HWT is excited to announce launch of a brand-new Tourism Destination Insights Dashboard, powered by vistr Destination Intelligence. This is about to be imbedded in our website for industry to view/use.

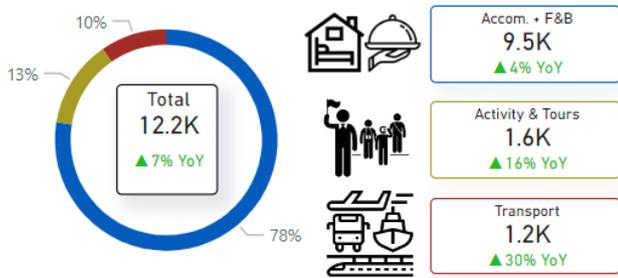


Economic Indicators for Waikato Region

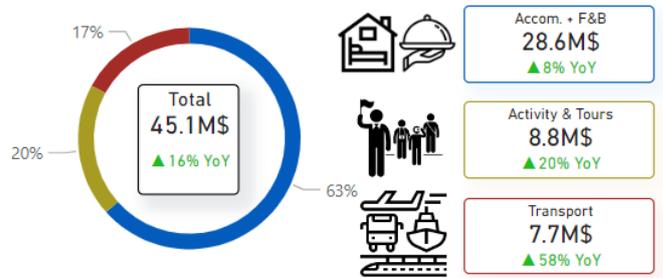
Tourism employment exhibited considerable growth (filled jobs: +7%, employment earnings: +16%). Filled jobs for the sectors 'transport services', 'activity and tour services' and 'Accommodation + Food & Beverages' increased by 30%, 16% and 4% (vs. Dec 2022), respectively.

Month Overview - Dec '23

Filled Tourism Jobs



Tourism Employment Earnings



Visitor expenditure in Waikato Region

NOTE: MBIE has temporarily suspended the release of the Monthly Regional Tourism Estimates (MRTE). MBIE will be in contact once they have more information on future options for the MRTE data.

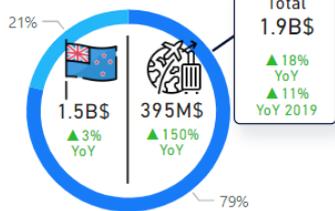
A Total visitor spend of \$1.9bn contributed to Waikato's economy YE October 23

- Domestic** visitors contributed \$1.5bn to Waikato's economy for year ending October 2023, a slight increase of 3%, from YE October 2022, ranking THIRD highest in domestic MRTE spend.
- International** visitors contributed \$365m to Waikato's economy for year-end of October 2023. This is an increase of 150% compared to YE Oct 2022 and 19% more than October 2019. Top three visitor spend were from USA, Australia and UK.

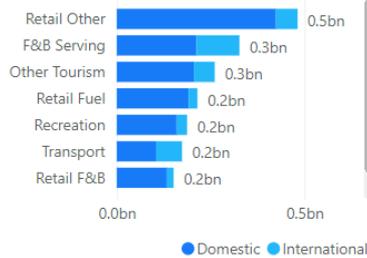
Year to Date Overview - Oct '23

Visitor Spend

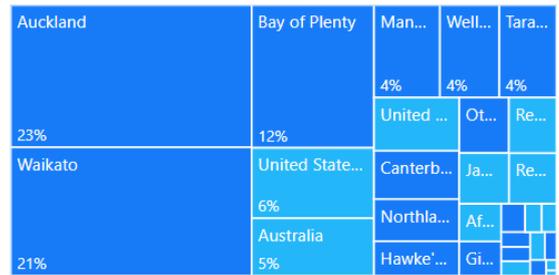
Estimated Total Spend



Spend by Product



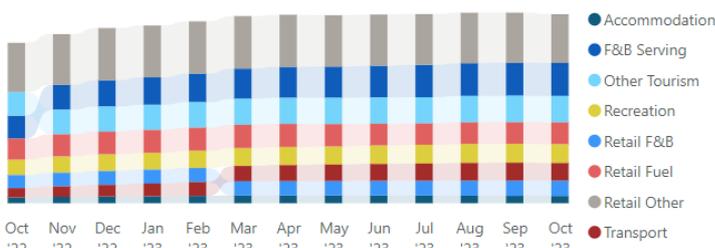
Spend Distribution by Visitor Market



Monthly Trends - 13 Months to Oct '23

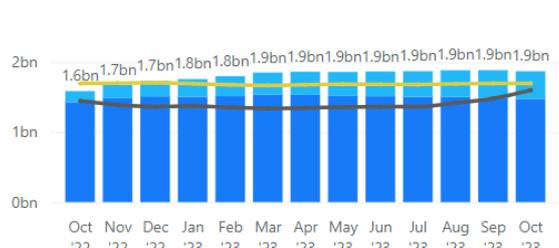
Spend by Product

Ranked by Product Category per Month



Spend by Visitor Type

Legend: Domestic (Blue), International (Light Blue), Previous Year (Grey), 2019 (Yellow)



Business Events in Waikato Region

Over the **12-month** period to December 2023, Waikato hosted 720 business events; 10% of NZ events. These events hosted 94,400 delegates; 8% market share.

For the **fourth quarter** of 2023 (Oct-Dec), the region hosted 215 events and achieved 11% market share of events hosted and 10% market share of delegates hosted. This means Waikato was **THIRD** for the quarter, behind Auckland and Wellington.



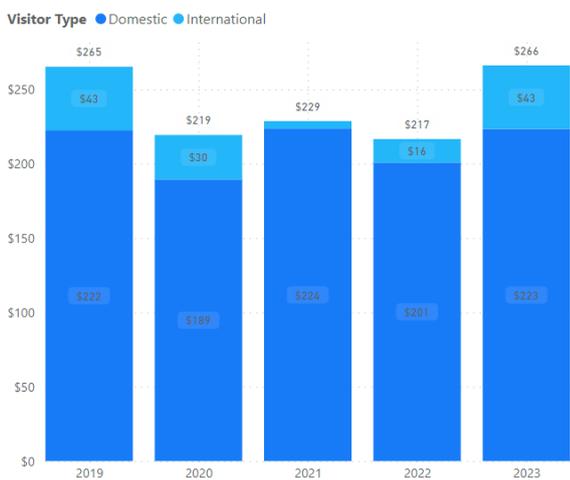
Visitor expenditure in Waikato

NOTE: MBIE has temporarily suspended the release of the Monthly Regional Tourism Estimates (MRTE). MBIE will be in contact once they have more information on future options for the MRTE data.

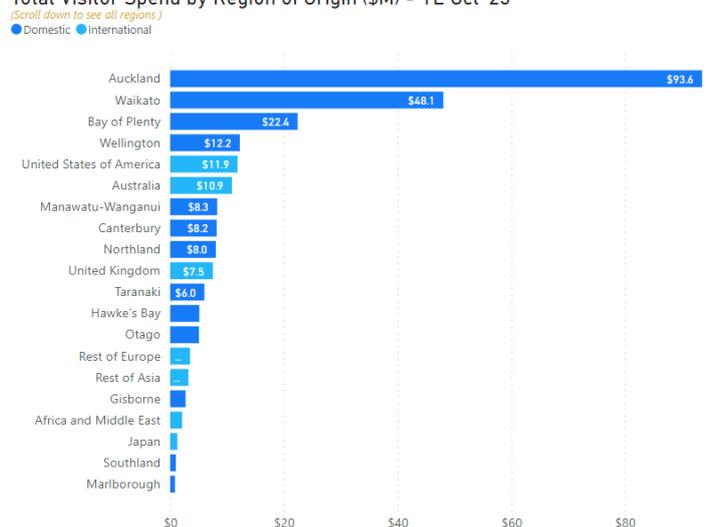
A Total visitor spend of \$266m contributed to Waikato’s economy YE October 23

Domestic visitors contributed \$223m to Waikato’s economy for the for year YE October 2023, an increase of 11%, from October 2022. **International** visitors contributed \$43m to Waikato’s economy YE October 2023. International expenditure saw a significant 170% increase from October 2022. Top three visitor spend were from Auckland, Waikato and Bay of Plenty.

Total Visitor Spend (\$M) - YE Oct '23

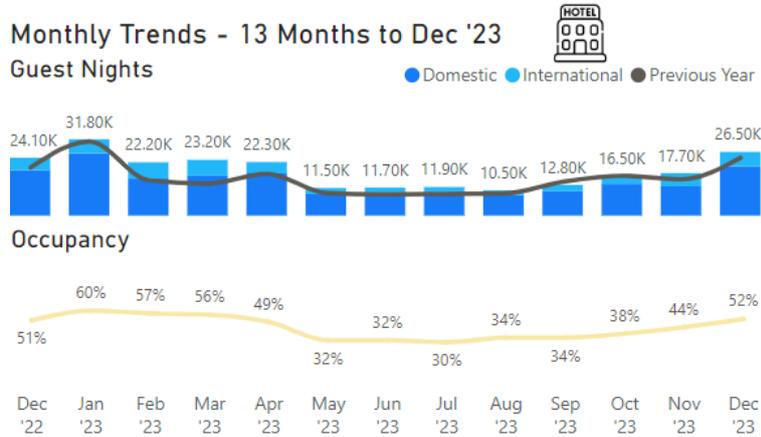


Total Visitor Spend by Region of Origin (\$M) - YE Oct '23



Commercial accommodation in Waikato

Based on the Accommodation Data Programme (commercial accommodation), Waikato District hosted 218,800 guest nights in the 12 months to December 2023. The district achieved 43% occupancy rate for the year ended December 2023.



1 – Daily visitation numbers are from the data ventures data provided by Tourism New Zealand. Distinct visitor count is taken from the new MBIE “MURPE” dataset and whilst not directly comparable to the daily device count due to differences in methodology/definitions it provides an approximate point of comparison. 2 – Commercial accommodation data is based on the accommodation data programme which has varying levels of coverage both region by region and month by month. Hence all figures should be read as “figures from participating venues” as opposed to absolute. STR figures come from AirDNA where supplied or AIC data. 3 – The Business Events Data Plan (BEDP) is provided by Fresh Info. BEDP was co-funded by RTNZ and MBIE, with RTOs contributing annually for access. As per the ADP, venues are not obliged to provide their data. 4 – Monthly Regional Tourism Estimates (MRTES) provide estimates of regional monthly expenditure that indicate tourism's contribution to the national and regional economies. The MRTES estimates are based on Tourism Electronics Card Transaction (TECT), Tourism Satellite Account (TSA), and International Visitor Survey (IVS) data. More information on MRTES can be found on MBIE's website.). 5 - Employment data of select tourism industries is used as an economic indicator of tourism's contribution to the regional economy. The data represents employment in select tourism industries, but not overall tourism employment. The number of filled jobs and the amount of employment earnings is presented by select tourism industries - Accommodation and Food and Beverage Services; Activity, Travel and Tour Services; Transport Services).

Domestic Campaigns

Matariki 2023

- Through June-July HWT were in market to promote visiting the Waikato during our newest public holiday and long weekend and throughout the period of Matariki.
- This campaign profiled experiences, accommodation and activities as well as all the fantastic events that took place through Matariki ki Waikato including a number of paid and free events. Working in partnership with Matariki ki Waikato activity targeted Waikato residents and key drive markets via digital channels, a printed supplement and print ads.
- This 2023 activity was primarily funded by central Government funding before the funding period ended. Future Matariki activity will be reduced.

Winter Warmers Campaign

- To encourage travel to the Waikato over the winter period, we ran a mini 'Waikato Winter Warmers' campaign, highlighting relaxing, indulgent winter escapes.
- The campaign targeted key drive markets, Auckland, Bay of Plenty and Taranaki, and reminded travellers that there is still plenty of ways to enjoy time in the Waikato over the winter period despite the cooler weather.

Hamilton – Christchurch Campaign

- Alongside Hamilton Airport and Air New Zealand we collaborated on a campaign to highlight the Christchurch to Hamilton route. This campaign was designed to encourage leisure travel to the Waikato, increase patronage on the Christchurch to Hamilton services and highlight what the Waikato has to offer leisure visitors.
- A series of out-of-home ads ran at Christchurch Airport and across Christchurch CBD with supporting digital ads on the NZ Herald site in September and early October. Waitomo partners were highlighted where relevant.

Berry Campaign

- Identified as an opportunity in our Food & Beverage Development Plan, the Waikato is one of the largest berry growing regions in the country. There is a growing trend regarding provenance and farm related experiences.
- A small campaign highlighting this was undertaken in Nov-Dec across Facebook to Waikato residents to build knowledge of what's available here including PYO locations, dining establishments featuring berries on the menu, real fruit ice cream purveyors and fresh local berry retailers.
- This 2023 activity was primarily funded by STAPP funding before the funding period ended. Future Berry campaign activity will be reduced.

Always on Facebook

- Alongside our impact marketing campaigns, we continue to run a series of ads across Facebook and Google on an ongoing 'always on' basis.
- This ongoing activity has ads designed for a local Waikato audience as well as visitors from key drive and fly markets.
- The current focus of ads is based around walking, experiences, cycling, food and events and features our HWT partners throughout.

Visitor Guide

- The 2024 Official Regional Visitor Guide was launched in December. The Guide contains North Waikato and Raglan sections and includes editorial content as well as 13 Waikato district advertisers. 60,000 copies will be distributed throughout the calendar year.

Tiaki in Waitomo Initiative

Tiaki in Waitomo was launched in October 2023.

- This pilot project initiative shines a light on the ability of tourism to make a meaningful and positive contribution to the environment, community wellbeing and cultural storytelling, as well as the economy.
- Tiaki in Waitomo explores the important mahi (work) being undertaken by tourism operators in Waitomo to ensure the experiences they offer actively care for people and place, through a series of engaging videos and articles and ‘how to’ resources. By showcasing these stories and sharing the advice and tools developed, we aim to help inspire other locals, manuhiri (visitors) and industry alike to embrace Tiaki.
- We hope to be able to undertake similar initiatives within our regional communities, however as this was central government funded, additional funding would be required.

Online activities

- waikatonz.com has been refreshed and new content added.
- Waikato was profiled through HWT’s various social media channels including: Taupiri Sunflower Farm, Te Awa River Ride, Tamahere, Ngāruawāhia, Bridal Veil Falls, Walks & Parks in Waikato x 11, Soundsplash Music Festival, Raglan Arts Weekend, Events in Waikato x 10, Matariki events, Perry Cycle Bridge, Port Waikato, Raglan and Castaways Resort.
- Quarterly e-newsletters were distributed to our consumer, trade and media databases featuring Te Karaka Lodge, Cornerstone Alpaca Stud, Taupiri Sunflower Farm, Christmas events, Zealong Tea Estate, Hampton Downs Motorsport Park, Raglan Kayak and Paddleboard, Castaways Resort, Raglan, Soundsplash Music Festival and Raglan Arts Weekend.
- Waikato was profiled through HWT’s Weibo and Little Red Book Chinese social media channels featuring: Punnet Eatery, Cornerstone Alpacas Stud, Zealong Tea Estate, Woodlands Garden Grove café, Lavendar Backyard, Castaways Resort, La La Land, Te Toto Gorge and Bridal Veil Falls.

International travel trade

- Over 1300 travel trade have been trained from Jul-Dec including in-market visits to USA, UK/Germany, Southeast Asia, TNZ Korean market event and online training sessions including TNZ USA agent webinar. Waikato District’s trade-ready operators and experiences have been included in all trainings.
- Waikato District has been included in six trade famils with a total of 24 travel sellers.

Media

Waikato has featured in the following domestic and international media famils and coverage:

- Our New Zealand magazine, Spring edition
- Qualmark regional highlight (Dec 2023)
- AU Broadcast, Roads Less Travelled aired July 2023
- ESCAPE AU (Sept 2023)
- AU Women’s Day
- Cuisine Magazine

Events and Incentives

BRAND
POSITIONING

AMENITIES,
SERVICES &
INFRASTRUCTURE

TARGET
MARKETS

ATTITUDES

MARKETING &
PROMOTION
(awareness)

Business Events

We assisted with 17 regional conference bids in the last six months and worked on 36 service requests for event professionals around Aotearoa. We won 4 regional bids, lost 6 with the remainder still pending. Lack of higher end and overall accommodation availability continues to be a factor in some decision making.

We attended a number of tradeshow over the last six months showcasing the Waikato and Waikato district business partners including Office PA Planner Show, AuSAE Linc Conference, AuSAE Networking luncheons in Auckland and Wellington, Corporate PA Summit, Business Events Expo, Association Event Managers Conference, Kudos Awards, these combined resulted in 51 follow up communications.

AuSAE Linc Conference was held in Hamilton 10-12 September 2023 which saw just over 100 Association executives' event and explore in our region. Forty one delegates partook in one of the three pre-Conference famil activity options hosted by convention bureau. Alongside six of our partners, we hosted our annual Wellington Soiree in November at Flamingo Joes on Wellington waterfront. This saw us provide an opportunity for our region to network and do business with 31 Wellington based event professionals. We jointly hosted a dinner for Christchurch based PCOs and had sales calls in Wellington and Christchurch. We coordinated five bespoke site visits to the region and jointly with our marketing team hosted two HWT Partner breakfasts which Raglan Kayak, Cornerstone Alpacas, Woodlands Estate, Zealong and Hampton Downs attended.

We ran an 'always on' and retargeting business events online campaigns and distributed two industry e-dm to our international and national database of 2,945 event professionals. We took advertorial space in Waikato Business News Publication in August and November 2023 talking to our local Waikato business events audience.

Thermal Explorer Regional Events Fund

The four regions of the Thermal Explorer Highway collective including Waikato, Rotorua, Taupō and Ruapehu were approved \$3.75 million for regional events in December 2020. The Regional Tourism Organisations (RTOs), alongside their council partners, developed a collaborative regional events investment plan to drive additional domestic visitation into their regions. This funding is for activity through until June 2025.

Hamilton & Waikato Tourism were selected as the Lead Entity for the Regional Events Fund across the four regions. The collaboration between Waikato, Rotorua, Taupō and Ruapehu has led to a strong and compelling event proposition for our four regions.

Ten funded events were held across the Waikato region from July to December 2023.

With capability building being focus for this year, the Panel ran their second series of 'Roadshow' workshops in September and October 2023 in each of the four regions focused primarily on Sponsorship, Funding and Event Marketing. The panel offered St Johns Mental Health First Aid Course to 40 events people within ThermEX region. Planning is currently underway for the next round of Roadshows on Event Measurement and Strategic Growth Planning.

Development and support



Data and insights reports provided in August, October and December 2023. Our new Tourism Destination Insights Dashboard will soon be imbedded in the Industry section of the website. The tool will be available for our industry to view/use at their leisure.

Regenerative Tourism

We have introduced a Regenerative tourism section of waikatoz.com for operators, providing advice and resources to assist operators on their journey. Online tools on website include:

- Everyday Sustainability video series
 - Reducing Waste
 - Sustainable Food
 - Protecting Nature
 - Supporting Communities
- Tiaki Promise in Waitomo Case studies
- Mighty Waikato Sustainability Quick-start Guide

Capability Building for the Industry

The team have provided a variety of support services to our tourism operators. This support has been through attendance at capability building workshops and events, newly developed online tools on our website and by one-on-one support with the HWT team.

The recently developed Industry section on our website provides access to the latest news, industry events, and business support and tools. Most recently added resources include:

- A series of videos on:
 - Value Proposition – Making Your Business Stand Out
 - Successful Product Pricing
 - Understanding Commissions & integrating Them into Your Pricing
 - Booking Systems
- How to make the most of Tourism New Zealand
- Qualmark

HWT hosted two online capability building webinars, including:

- Google Analytics on 18 July 2023 for 38 registered attendees
- AI tools for tourism business on 21 August 2023 for 52 registered attendees

HWT hosted a custom designed Ambassador Workshop specifically for the I-Site staff on Thursday 9 November 2023 at the Waikato Museum. The content encompassed multiple districts including Hamilton City, Matamata-Piako, Waipā, Ōtorohanga, Waitomo and Waikato Districts. I-Site staff were also taken on a personal guided tour around Waikato Museum exhibits that related to the material shared within the workshop.

Specific Waikato District operators benefited from one-on-one visits/support, include:

- | | | | |
|---------------------------|---------------------|---------------------------------|-------------------|
| • Hill Side Hotel, Huntly | • Te Karaka Lodge | • Rangiriri Paa | • Outcrops Lodge |
| • Palms on George | • Castaways Resort | • Tata Vally Glamping | • Barrelled Wines |
| • Rally Drive NZ | • Glam Camping | • Groundswell Property | • Mercer Landing |
| • Kimihia Lakes | • Te Puna Wai Tours | • Whaingaroa Environment Centre | • Hampton Downs |
| | | • Miller House Accommodation | |

HWT hosted a successful Tourism Industry Symposium on Wednesday 15 November 2023. Held at the Red Barn in Karapiro, 81 attendees heard from HWT, Aotearoa Circle and Tourism New Zealand. Additionally, the symposium showcased innovative new offerings to the region such as the Made, Pōkeno Whisky, and the ongoing redevelopment of the Ōtorohanga Kiwi House. The event finished with networking. For HWT to continue these valuable events, an attendance fee was implemented for the first time to ensure commitment in attendance and assisted with catering costs. We received a positive response to the new fee, attendance held steady throughout the day, less no shows and no negative feedback.

Advocacy

DEFINE THE VISION

DATA, RESEARCH & ANALYSIS

STRATEGIC FIT

AMENITIES, SERVICES & INFRASTRUCTURE

ATTITUDES

LEADERSHIP & STRUCTURES

RISK & CRISIS MANAGEMENT

MEASURING SUCCESS

HWT's Industry Advisory Group meeting was held in November.

Long Term Plan discussions with all six councils began during this reporting period. Funding decisions made across our six councils have potential to impact service delivery levels from 1 July 2024.

CONCLUSION

As we continue to strive for the visitor sector to enrich our communities; as we readjust and return to 'normal' baseline funding; our focus and activity for the remainder of the financial year includes:

- destination marketing with focus on domestic and international visitors;
- attracting travel trade, wholesalers and agents to include our region and operators in their itineraries and sale collateral; assist our operators become 'trade ready'
- proactively work to ensure our region is highly regarded with event organisers; attracting event organisers and conferences to our region
- proactively assist and encourage hotel development in Kirikiriroa Hamilton, which will benefit the wider Waikato region
- assist and encourage operators to embed Regenerative Tourism and sustainability measures into their activity
- continuing to work with our industry to develop capability; including the second industry symposium
- delivering capability building opportunities with the Regional Events Fund for Waikato, Rotorua, Ruapehu and Taupō while Regional Event Fund remains available
- continuing to lobby and advocate for the visitor sector with Government
- further embed the Waikato Destination Management Plan where resources allow
- continue to partner with neighbouring regions on collaborative activities
- **actively lobbying for continued partnership through our Service Level Agreement, enabling the mahi we conduct for the visitor sector across the mighty Waikato.**

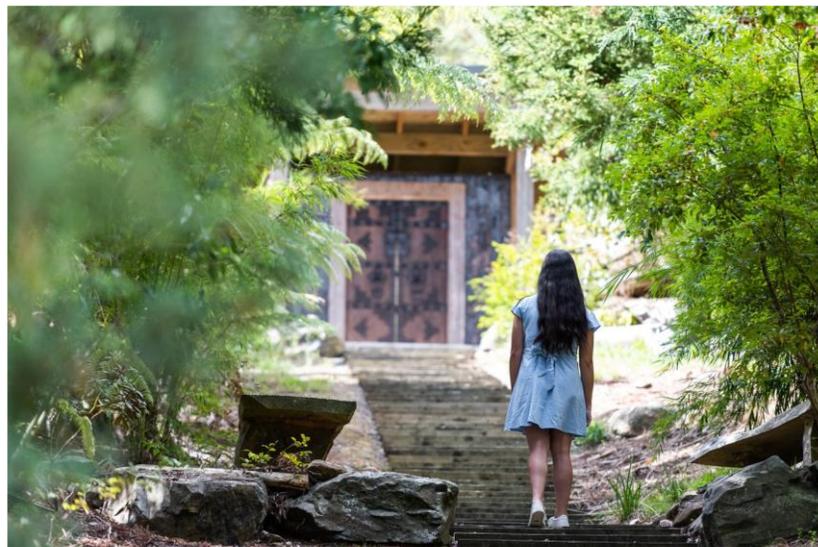
On behalf of the board and management of Hamilton & Waikato Tourism, we thank Waikato District Council, our local government partners and the industry for their continued partnership. Your proactive support is appreciated by the tourism sector and our communities.

Nicola Greenwell

Chief Executive

Hamilton & Waikato Tourism

19 March 2024



**The Mighty
Waikato**
Where magic runs deep

Waikato District Council
Six-month update – July to December 2023

**Hamilton
& Waikato
Tourism**
Page 80 of 95

Regional insights

(Jul – Dec 2023)

\$1.9b

Total visitor spend
5th highest in New Zealand
YE October 2023

94,400

delegates hosted across
720 Business Events

12,000+

people directly employed in
tourism in Waikato RTO area

1,160,000

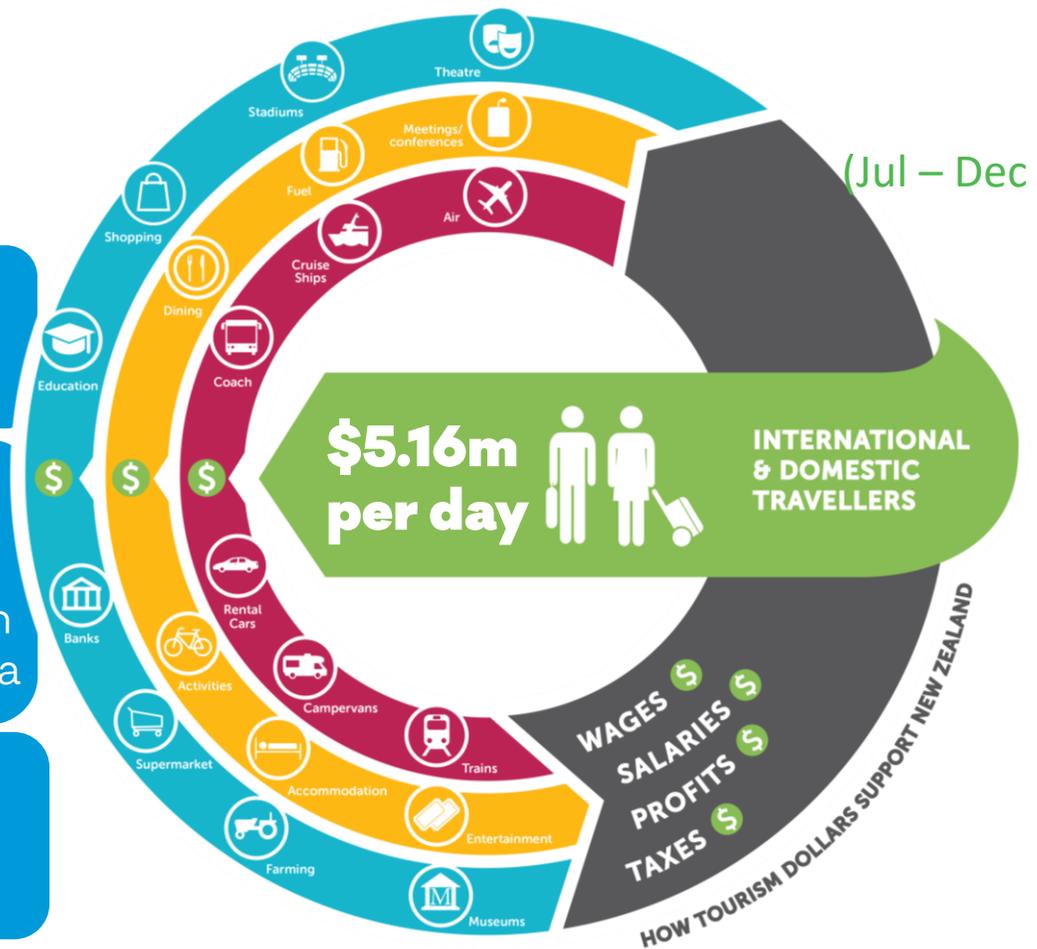
Average monthly visitors to Waikato

36,700

Average daily visitors

1.3m

commercial guest nights
for the year;
55% occupancy



The Mighty Waikato

Where magic runs deep

Activity overview

(Jul – Dec 2023)

13,474,712+

people reached through HWT marketing and PR activity

2

business events
marketing campaigns

5

domestic leisure
marketing campaigns

36

service requests for
event professionals

17

capability
building videos

11

operator case
studies

8

in-person/online workshops and
events and online resources

1353

travel trade trained

17

regional conference
bids

**The Mighty
Waikato**

Where magic runs deep

Regional visitation

(Jul – Dec 2023)

1,160,000

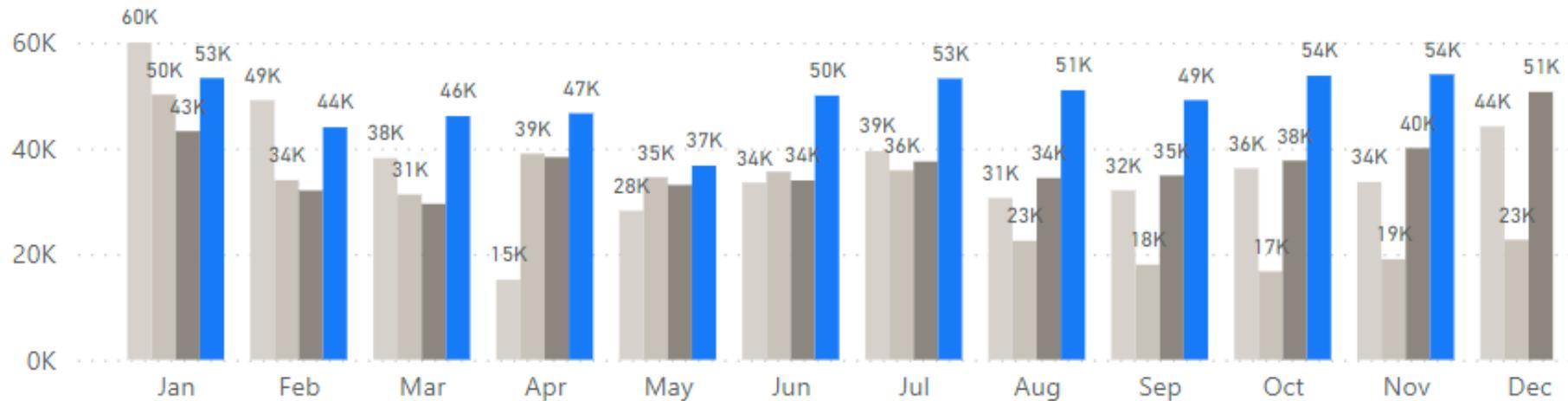
Average monthly visitors to Waikato

36,700

Average DAILY visitors to Waikato

Average Daily Visitor Count by Month

Year ● 2020 ● 2021 ● 2022 ● 2023



The Mighty Waikato

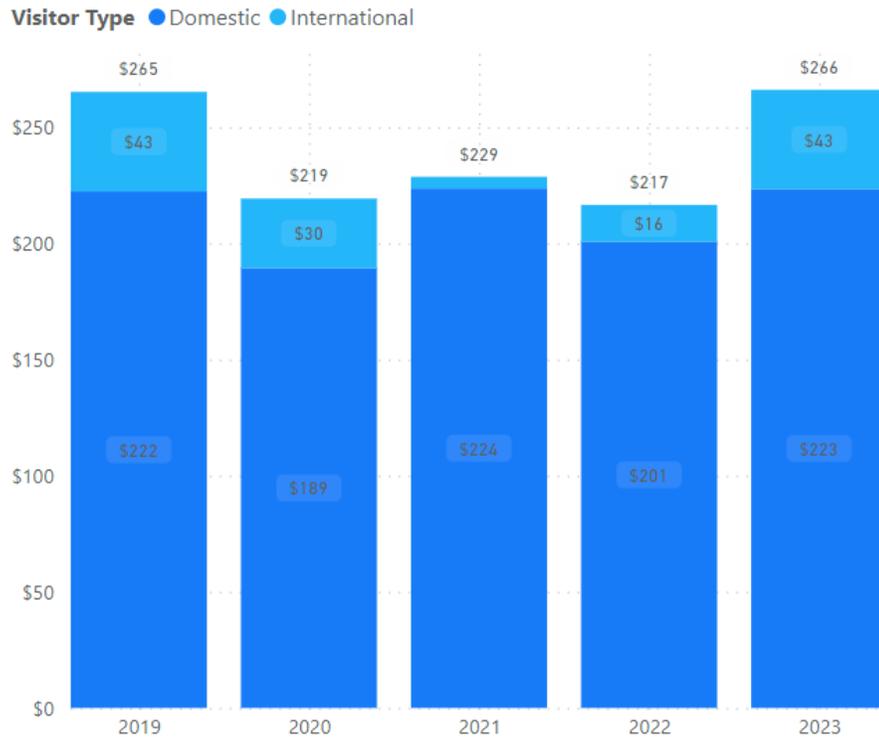
Where magic runs deep

Waikato visitor spend

18% increase on 2022

(Jul – Dec 2023)

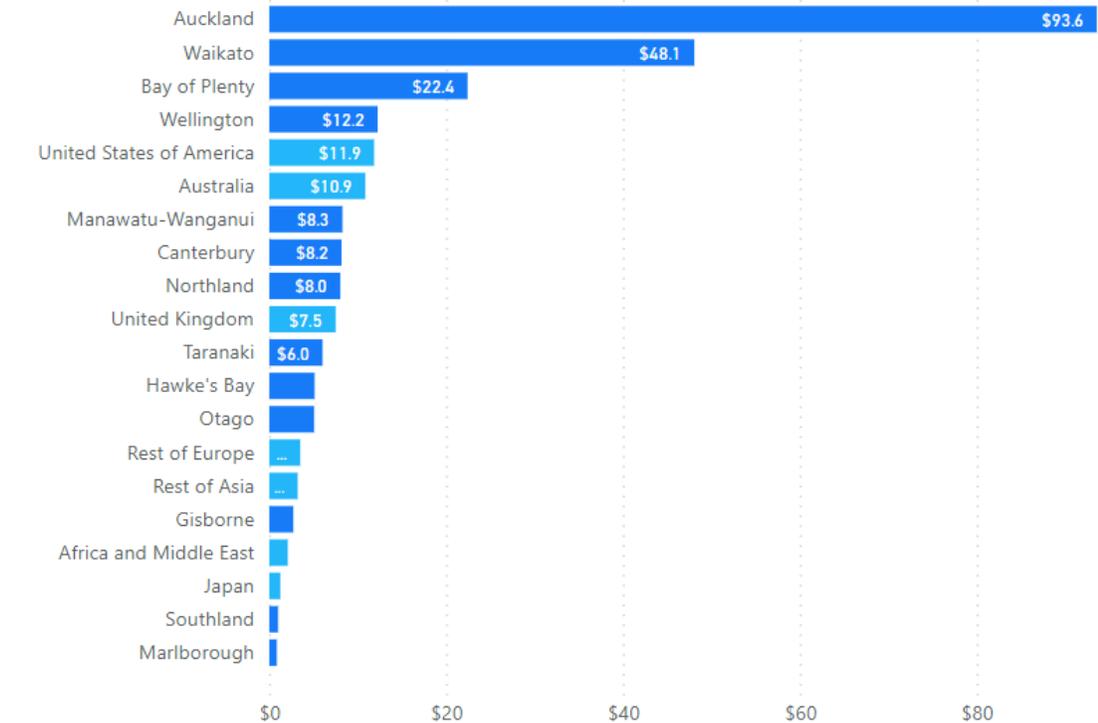
Total Visitor Spend (\$M) - YE Oct '23



Total Visitor Spend by Region of Origin (\$M) - YE Oct '23

(Scroll down to see all regions)

● Domestic ● International



The Mighty Waikato
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Waikato commercial accommodation

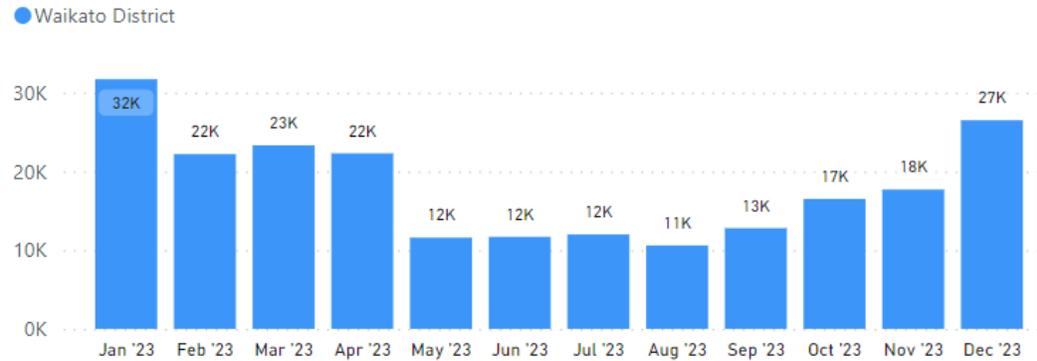
(Jul – Dec 2023)

43% occupancy (NZ: 55%)

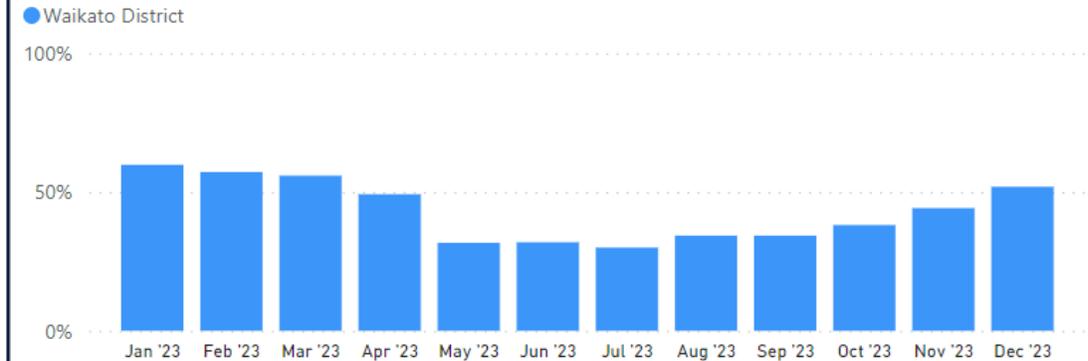
2.2 Average nights stayed

218,800 guest nights

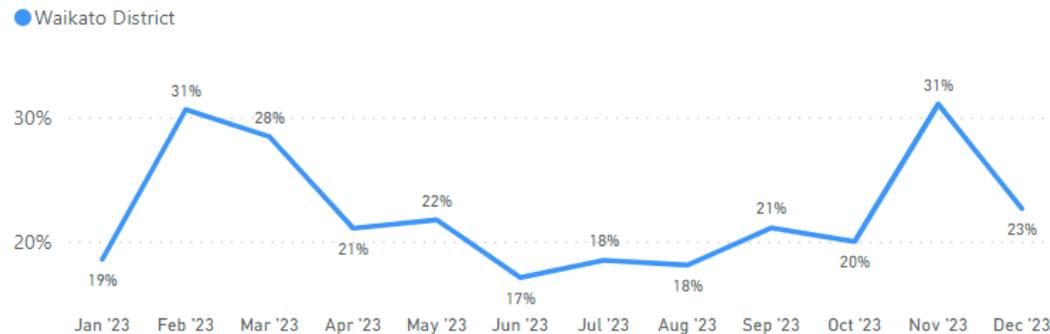
Total Guest Nights by TA



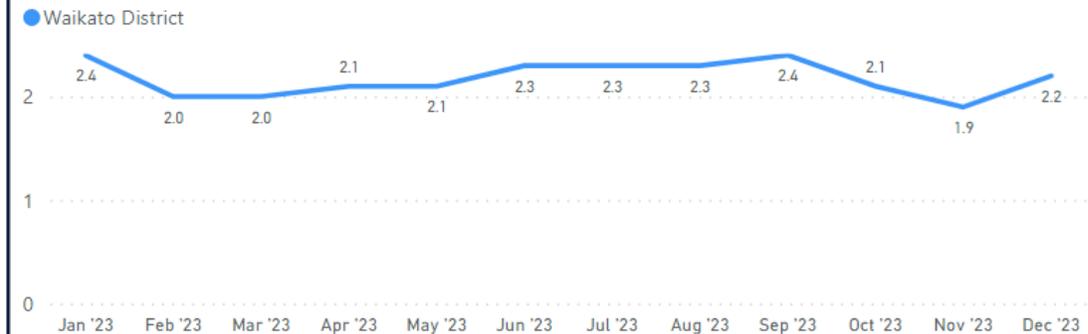
Monthly Average Occupancy Rate by TA



Proportion of Guest Nights International (%)



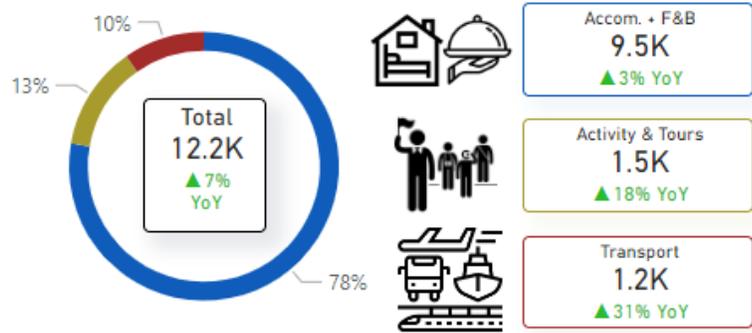
Average Nights Stayed per Guest



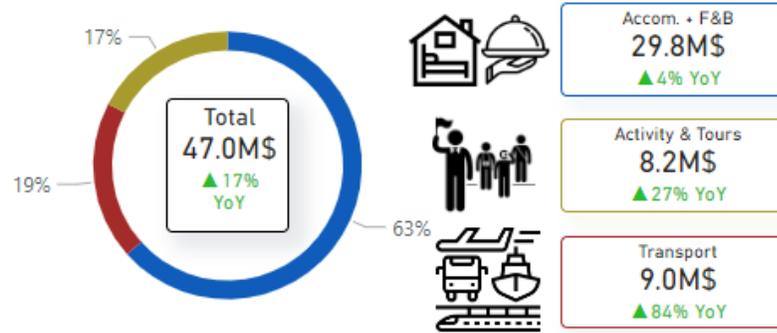
The Mighty Waikato
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New Insights – visitor sector employment

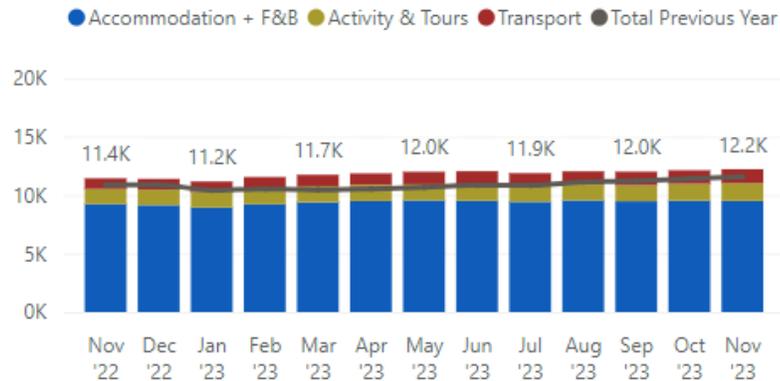
Month Overview - Nov '23 Filled Tourism Jobs



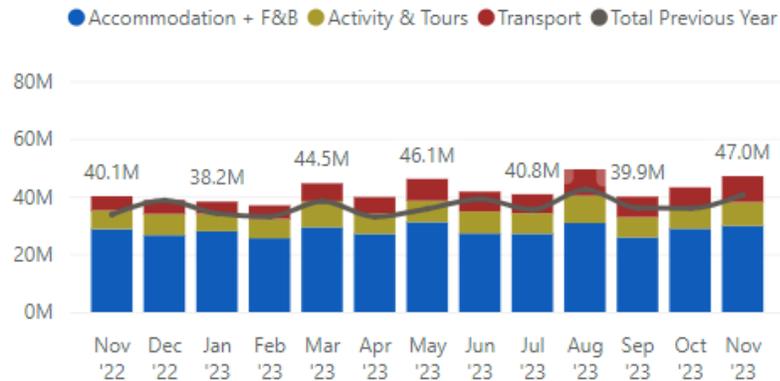
Tourism Employment Earnings



Monthly Trends - 13 Months to Nov '23 Filled Tourism Jobs



Tourism Employment Earnings



Filled tourism jobs: Monthly filled jobs in select tourism in select tourism industries | Tourism employment earnings: Monthly employment earnings in select tourism industries

Regional visitation

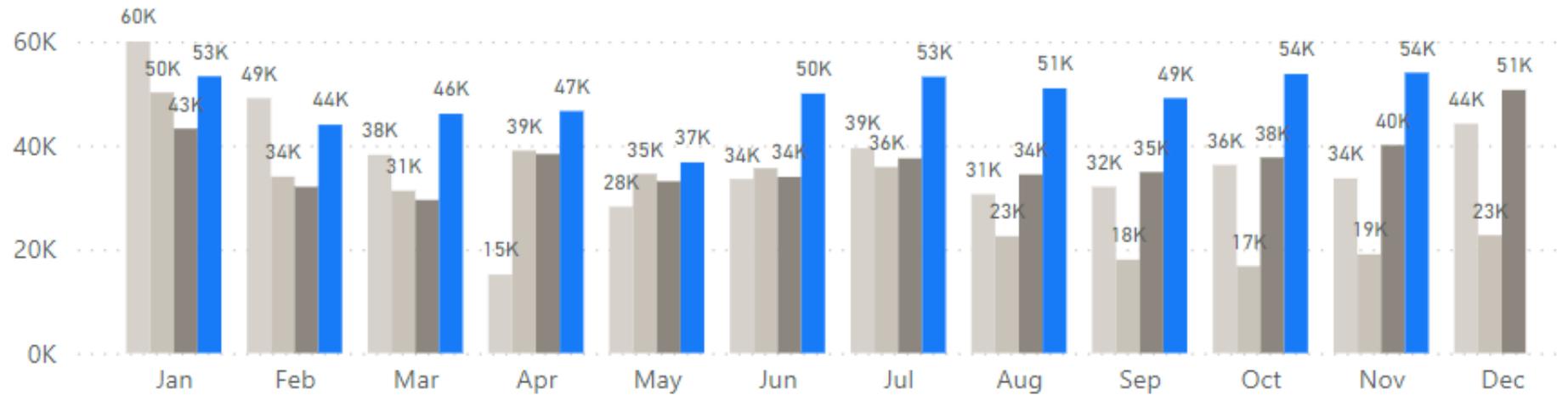
(Jul – Dec 2023)

average **1.116m**
visitors to Waikato per month;
36,700 each day

SOURCE: DataVentures (YE November 2023)

Average Daily Visitor Count by Month

Year ● 2020 ● 2021 ● 2022 ● 2023



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Where magic runs deep

The next six months



The Mighty Waikāto

Where magic runs deep

Kia kaha



Find out more:
waikatonz.com

To	Sustainability and Wellbeing Committee
Report title	Emergency Management Update
Date:	10 April 2024
Report Author:	Scott Bult, Emergency Management Advisor Gannin Ormsby, Community Resilience Strategic Advisor Kelly Newell, Resilience Manager
Authorised by:	Kurt Abbot, Projects and Innovation Manager

1. Purpose of the report

Te Take moo te puurongo

To inform the Sustainability and Wellbeing Committee on progress against the Emergency Management and Marae Resilience activities.

2. Executive summary

Whakaraapopotanga matua

This report provides the Sustainability & Wellbeing Committee with an update of Emergency Management and Resilience activities. This includes our community response planning progress, and work done to assist increasing the capacity of marae to be prepared for emergencies.

The report also outlines our current staff capability to respond to an emergency and a summary of the Joint Committee for Emergency Management December meeting.

3. Staff recommendations

Tuutohu-aa-kaimahi

THAT the Sustainability and Wellbeing Committee receives the Emergency Management Update Report

4. Background

Koorero whaimaarama

Civil Defence Emergency Management Groups (CDEM Groups) are a core component of the CDEM Act 2002. 16 CDEM Groups have been formed across New Zealand as committees of elected councillors from each council within regional boundaries. Waikato District Council is a member of the Waikato Civil Defence Emergency Management Group.

CDEM Groups and each of their member local authorities are required to provide for the planning, organisation, coordination, and implementation of comprehensive civil defence emergency management within their CDEM Group and their respective local authority areas.

The Group delivers CDEM through its executives, planners and operational staff of the many agencies involved in CDEM. Groups can be viewed as a consortium of the local authorities in a region working in partnership with emergency services, lifeline utilities and government departments.

5. Discussion

Matapaki

Community Response Planning

We are currently engaging with 17 groups who are at various stages of plan development. Within the 17 groups, 28 distinct communities are covered. The breakdown of the groups is as follows:

Stage of Development	Number of Plans	Localities
Fully Operational	2	Te Kauwhata (including Meremere, Rangiriri, Waerenga) Onewhero
Final stages of completion	2	Raglan (including Te Uku, Waitetuna, Ohautira, Ruapuke) Tuakau
Drafted	2	Port Waikato Pokeno
Risk, resource, and vulnerability mapping process stage	3	Pukekawa Gordonton Taupiri

Initial stages	8	Wairamarama Te Akau / Waingaro Rural Port Waikato (inc Naike, Waikaretu, Glen Murray) Te Kowhai Ohinewai Ngaaruawaahia Huntly Tamahere
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Marae Resilience

On Friday 27 October we hosted the Waikato Maaori Hui | Waikato Agency Network. This has consolidated support across agencies who are participating in the marae resilience approach, with Waikato-Tainui support and promotion of the strategy across the tribe. Civil Defence Emergency Management, Te Puni Kokiri, Fire and Emergency New Zealand and Hatu Hone St John jointly held a relationship building workshop with the Huakina Marae Forum (11 marae) on Tuesday 21 November in Tuakau. As a result of the discussions held, we were able to understand from marae their ambitions and needs. The forum has agreed to engage and participate in joint agency capacity building workshops scheduled in April 2024 (date tbc).

Working better together

We have identified three categories for the workshops to make it easier for Marae representatives to choose which groups to engage with. Point to note there are some overlaps across all the areas.

- **Preparedness** – immediate requirements identified by Marae, what they would need to hand that will support their resilience.
- **Capacity** – capacity building workshops and training that will support them to be first responders.
- **Infrastructure** – green or hard infrastructure projects that require participation by Mana whenua. Promotion and Encouragement of Marae Clusters to provide submissions to the LTP regarding their aspirations of improving resilience across the Marae eco-system.

The Marae Resilience Strategy is whaanau-centred, community-led, and government-enabled kaupapa, that has the potential to stimulate culture shift and system change across agencies, through collaboration , to make it easier for Iwi Maaori to access existing resilience support. This has two main areas of focus:

- Work with Iwi and Maaori providers as established and trusted entities that work alongside Marae, to coordinate information sharing workshops, training programmes and collaborative projects that support manaakitanga and kaitiakitanga aspirations.

- Encourage and activate a culture shift and system change to have a more integrated approach across agencies.

Training

We are continuing to work towards increasing our response capability by providing general and specialised training. The internal interest and the support of ELT and People Leaders to provide opportunity for staff to attend remains positive. Our current level of capability supports our ability to respond to our communities in the event of an emergency.

Since February 2024 our team has delivered one Integrated Training Framework (ITF) Foundation Course in Tuakau. There were 12 staff in attendance. Our next Foundation Course will be held in Ngaaruawaahia on April 23.

On completion of the foundation course, our focus becomes the development of our staff. This development includes intermediate and function specific training. These courses are delivered by the Group Emergency Management Office (GEMO). Attendance of training at the GEMO offers staff learning and networking opportunities and also ensures consistency in learning that in turn supports a regional capability.

Summary of Joint Committee Minutes

The Joint Committee for Emergency Management met on 4 December 2023. The following items were discussed:

The Joint Committee was provided with an an opportunity to consider and to make a decision regarding proposed amendments to the Waikato CDEM Group Recovery Manager Policy. The Waikato CDEM Group Recovery Manager Policy, adopted by Joint Committee, provides settings intended to maintain a cadre of suitably qualified and experienced Recovery Managers; the policy settings include the appointment of recovery managers and financial arrangements for the Waikato CDEM Group (the Group), with regard to Local and Group Recovery Managers.

The Joint Committee was requested to approve and adopt the Waikato CDEM Group Capability Strategy. The strategy is the strategic level document that shapes the Waikato CDEM Group's approach to enhancing the levels of people capability and capacity across our region. The Strategy assists in aligning Waikato CDEM with other Groups and will assist in improving national interoperability during response.

The Joint Committee was presented with the findings of the After Action Report (AAR) for the North Island Severe Weather Events by the independent external reviewer "Simplexity". The Group Emergency Management Office (GEMO) will undertake an analysis of the AAR recommendations; with the objective of alignment of recommendations to the current Work Programme Priority Actions. This will provide prioritisation options for consideration by the Coordinating Executive Group, and the Joint Committee. Group Members will develop their annual work programmes based on

the endorsed actions.

The committee also discussed:

- the Waikato CDEM Group deployment policy and were requested to make a decision on the proposed amendments to the policy.
- the Response and Recovery expense (unbudgeted) for the ten years 2013 to 2023
- the status of the Waikato CDEM Group priority actions
- received an update and summary from the Coordinating Executive Group (CEG) and the National Emergency Management Agency (NEMA)

6. Next Steps

Ahu whakamua

No further action required.

7. Attachments

Ngaa taapirihanga

None