
Open Meeting

To	Raglan Community Board
From	Bob MacLeod Chairperson
Date	10 February 2017
Chief Executive Approved	Y
Reference #	GOV0507
Report Title	Raglan Naturally

1. EXECUTIVE SUMMARY

A Community Plan Business Case is attached for discussion at the meeting along with the Governance Structure and Values.

2. RECOMMENDATION

THAT the report from the Raglan Community Board Chairperson be received.

3. ATTACHMENTS

Raglan Naturally: Community Plan Business Case
Raglan Naturally: Governance Structure
Raglan Naturally: Values

Raglan Naturally: A Community Plan
Business Case
February 2017

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1. Executive Summary

Raglan Naturally 2001: A Community Plan demonstrated what can be achieved by an inclusive process of community engagement. A comprehensive plan was developed and progress made on priorities identified in it.

In August 2016, a celebration of what had been achieved was hosted by the Raglan Community Board, and attracted over 100 people. The idea of refreshing and updating the plan was enthusiastically endorsed by the crowd, who also took the opportunity to register some initial thoughts on new actions and priorities.

Alongside the community, the RN Steering Group, Raglan Community Board, Counsellor Lisa Thomson, Iwi, and Raglan Chamber of Commerce are in support of an update of Raglan Naturally.

The revision of Raglan Naturally would see the original planning process be updated and replicated, to produce an updated version of Raglan Naturally. This plan would be the blueprint for the future development of Raglan, and accurately reflect the new challenges and opportunities faced in Raglan.

The key aim is to create a plan that will be written, owned and held by this community. A living, breathing document used by everyone in Whaingaroa, promoting a set of inclusive values such as kaitiakitanga and collaboration, which would underpin the way we work, both together and with Council.

1.1 Issue

With Raglan growing exponentially, we want to ensure the growth is in alignment with the aspirations of our community.

Being a visitor destination is the main driver in growth, yet this important aspect is not represented within the funding available from the WDC, where the growth equation only provides for resident population growth.

We wish to emulate the success of Raglan Naturally 2001 and the partnership between council and the Whaingaroa community, by revisiting and refreshing the original document.

1.2 Anticipated Outcomes

A very successful community planning process was carried out in 2001 with the support and active involvement of council. This has led to major decisions being made in line with community aspirations, creating positive developments in Raglan

We aim to renew that plan to ensure that the future of Raglan has a clear and powerful vision, underpinned by a successful partnership between community and council. The Raglan community will feel they have more ownership over what decisions are made for Raglan, and Council will have the resources and information to make decisions that the community will support.

1.3 Recommendation

We propose that the original planning process be updated and replicated, to produce an updated version of Raglan Naturally. This plan would be the blueprint for the future development of Raglan.

It would be based on similar values and concepts as the first one, but updated to reflect accurately the new challenges and opportunities faced in Raglan.

1.4 Justification

Currently the community feels disconnected from the decisions made by the WDC. Through a well designed engagement process we anticipate that the approval rating of rate payer satisfaction will significantly increase.

The amount of consultation needed by council on each individual issue will be reduced, thereby saving money in the long run.

2. Business Case Analysis Team

Raglan Naturally Steering Group

Tim Duff

Rangi Kereopa (Raglan Community Board Representative)

Deb King

Tony Mayow

Kelly Murphy

Stephanie Philp (Raglan Chamber of Commerce Representative)

Steve Soanes

Meredith Youngson

3. Project Overview

We propose that the original planning process be updated and replicated, to produce a new version of Raglan Naturally.

3.1 Project Description

The steering group will facilitate the training and implementation of two types of community consultation.

- Project Focus Groups.- Selected and self elected members of the community
- Community Wide Consultation

3.2 Goals and Objectives

The objective is to identify the goals and aspirations of the community and prioritise them. The plan will then be used by community and council as a valuable resource and guiding document.

3.3 Project Performance

Performance indicators
Degree of community participation
Successful community-Council partnership processes
The delivery of a mandated plan
The support it receives
Council utilisation

Several positive performance indicators have already been achieved with the partnership and representation of Raglan Community Board, Raglan Chamber of Commerce, and a successful meeting with Poihakena Marae.

3.4 Project Assumptions

As the project moves into detailed project planning, the list of assumptions will be identified as the project plan is developed.

3.5 Project Constraints

- Currently limited resources, with everyone involved on a voluntary basis.
- The detachment between community and local government (demonstrated by low voter turnout), and a wariness of council led initiatives. This highlights the importance of this being a community driven project in partnership with council.

4. Strategic Alignment

One of the key ways this plan aligns with Waikato District Council, is with the WDC Engagement Strategy.

5. Cost Benefit Analysis

Raglan Naturally 2001 cost an estimated \$80,000.
Adjusting for inflation and adding website and communications, we estimate the cost of Raglan Naturally 2017 to be \$100,000 - \$120,000.

6. Alternatives Analysis

A detailed plan community plan will be a valuable resource for Council decision making, planning, consultation, and will therefore save significant costs over time.

With a current community plan, the community does not need to be revisited every time there is an issue. We will have information about what the community wants in broad terms.

When consultation needs to take place there will be processes and structures to help that happen easily and effectively. This will ensure that consultants do not have to keep coming back and re-planning. Re-planning is more expensive and much less effective and efficient. This is particularly

relevant when the community doesn't want to engage because they don't have faith in the system and/or are not given the opportunity to have a say.

We anticipate that the strengthened Community/Council relationship through the development of Raglan Naturally 2017 will overcome many of these issues and create a township to which we are all proud to belong far into the future.

RAGLAN NATURALLY GOVERNANCE STRUCTURE

1. PROJECT STEERING GROUP

1a ROLE

The primary role of the Steering Group is to guide the **PROCESS** of the Community Engagement / Priority Setting phase of Raglan Naturally 2017, to the point of a completed Community Plan.

This includes:

1. Prepare the business case for resources from Waikato District Council via Raglan Community Board, and an application for discretionary funds from RCB pending final funding
2. Prepare and present to Raglan Community a recommended process for community engagement and consultation based on community development principles
3. Establish and maintain prime relationships with RCB and WDC at political and management level; act as the conduit for all communications with them
4. Negotiate a partnership based MOU with RCB/WDC that ensures the process is independent, community driven and inclusive, while acknowledging and incorporating the strategic goals and resource constraints of WDC wherever possible, and promoting principles of collaboration and partnership between council and community
5. Continue to examine options for the long term community oversight of the RN community Plan in cooperation with RCB and WDC
6. Prepare briefs for, engage and supervise the work of a Project Manager, and Facilitator to carry out the work of the Community Engagement Process
7. Set up and ensure adherence to a timetable and programme of community engagement and community mandating that meets the goals and values of RN
8. Ensure ongoing communication with Raglan Community via media and a website
9. Provide leadership/liaison with Project Focus Groups, and ensure they operate in focussed and effective ways

1b. COMPOSITION

The original members of the Interim Steering Group put forward their names at the RN Celebration in Aug 2016, and were approved by RCB at its meeting in November 2016:

Kelly Clarkson, Tony Mayow, Meredith Youngson, Steve Soanes, Tim Duff, Deb King. They have indicated willingness to continue on the Steering Group.

Since then, **Rangi Kereopa** has been delegated by RCB as its representative/liaison, and **Stephanie Philips** has been delegated as the representative of the Chamber of Commerce.

The Interim Group acknowledges that it is not possible to achieve full community representative balance on the Steering Group, without it becoming unwieldy and difficult to operate.

It considers that the establishment of **Focus Groups** to deal with Content will ensure a wide spread involvement for key communities and interest groups.

However, it has identified that there may be significant gaps which need to be addressed. In particular, Iwi representation and youth representation are regarded as critical.

Discussion has begun with local Iwi.

No final number has been set for the Steering Group as yet.

The work of members is at this point a voluntary commitment

1c. 'JOB DESCRIPTION' and Qualities for Steering Group members

Purpose, tasks

The main purpose is to contribute meaning fully to the work of the steering Group as outlined above by:

1. Attending SG meetings and contributing positively to discussions
2. Attending key community workshops, possibly facilitating discussions in small groups
3. Supporting decisions once they have been made

4. Acting as liaison between the SG and any organisations or communities the member is aligned with
5. Taking an active liaison role in one or more of the Focus Groups, to assist in ensuring the FGs remain focussed and communicate well with the SG
6. Promoting the RN process wherever possible in the community
7. Espousing and embodying the values of RN in everyday community affairs
8. Contributing skills and information where possible, including possibly chairing meetings, public speaking, writing, advocating

Qualities

It is likely that members will already be active in the community, possibly in leadership positions in one or more groups. In addition, they will ideally:

1. Think strategically and holistically, understand the connections between social, cultural, economic and environmental issues
2. Be strong 'connectors', weavers, or brokers, seeking to join people together, in inclusive and results focussed ways
3. Be natural communicators
4. Be committed to the long term development of Raglan as a sustainable inclusive community
5. Have some knowledge of key Focus areas for RN
6. Be enthusiastic and optimistic...

1d. Time commitment

The time commitment required is not yet clear. A 'guesstimate' would be 5-10 hrs per month over a six month period, divided between SG and Focus group meetings, community mandating workshops and any between -meeting work needed, eg specialist working party, meeting with facilitators etc.

2. PROJECT FOCUS GROUPS

2.1 Role

The primary role of the Focus Groups is to produce the **CONTENT** of the plan, to a point where it can be referred back to the wider community for confirmation/mandating and inclusion in the priorities.

It is anticipated there may be ten or more such groups, depending on the broad priority areas, (eg Housing, Transport) identified in initial consultations. (Note, 16 areas of focus were identified in 2001)

2.2 Key Tasks

1. Assemble a group of people with expertise and information about the focus area
2. Identify information or research needed and collect, to confirm evidence of need and feasibility of actions recommended
3. Conduct public consultation workshops including all people with stake in the issue, with assistance of Facilitator and Project Manager
4. Prepare goals/priorities/ actions for presentation via Steering Group to the wider community

2.3 Membership

Members would be a mix of self-selected and nominated, so as to remain open but also ensure key organisations, expertise, communities and interest groups are represented.

One member would be from the Steering Group, whose task it is to liaise with that Group to ensure communication is open and effective.

No limit has been set for membership, but it should be kept to a number that allows full discussion and ease of organisation.

CONSULTATIVE:

Listening, bringing open-minded and really paying attention to what groups and individuals are saying.

COLLABORATIVE:

Involving others in decision-making for the benefit of the whole community.

ASPIRATIONAL:

Having a future orientation and taking into consideration the desires, hopes and dreams of the community.

ECOLOGICAL AWARENESS:

Being aware of the systems that will be impacted by decisions: families, community, health, culture, education, economy, infrastructure, environment etc.

SUPPORTIVE:

Encouraging involvement and responsibility, being respectful of people's opinions, being kind.