



# Ultrafast Fibre (UFF) UFB2 Project Ngāruawāhia Community Board

Mike Ryan, Stakeholder Strategy Manager

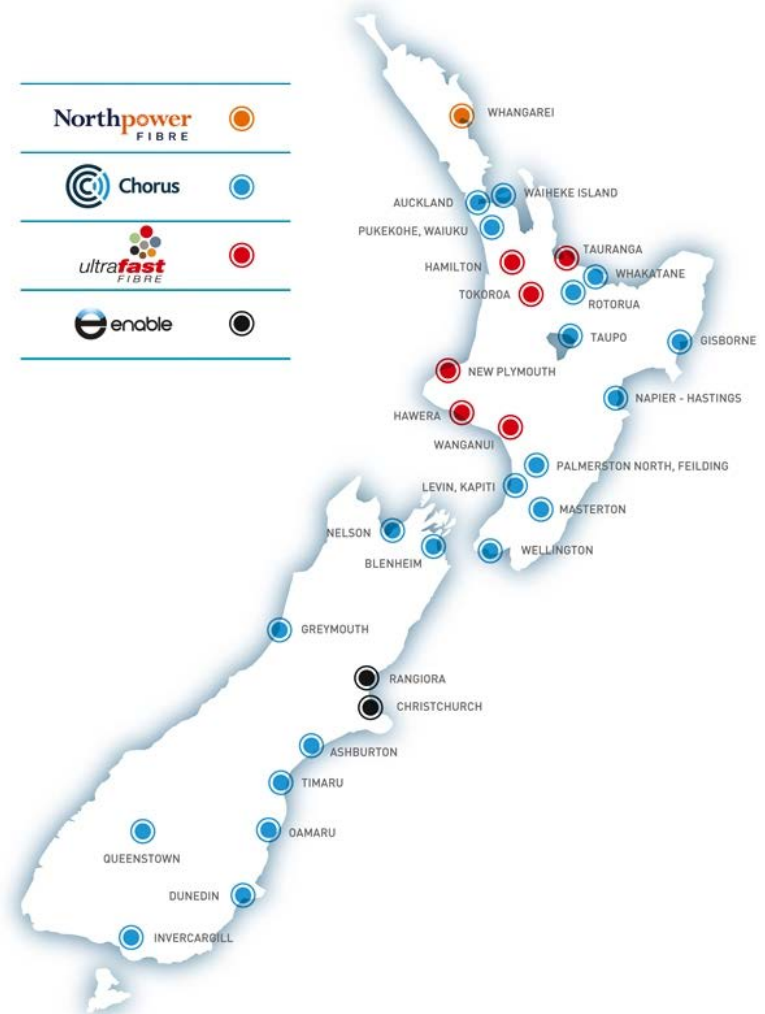
The **ultimate broadband** experience

# Who are Ultrafast Fibre?

- Established 2010 and owned by the community



- UFB1 included** Hamilton; Tauranga; Wanganui; New Plymouth; Tokoroa; Hawera; Cambridge; Te Awamutu
- UFB1 completed end 2015 with a network of...
  - › ~3,000+ km's of duct & fibre
  - › ~160,000+ homes and business
- UFF is a local employer of 120 employees (plus hundreds of subcontracted technicians across the footprint)



## ...and it continues with UFB2

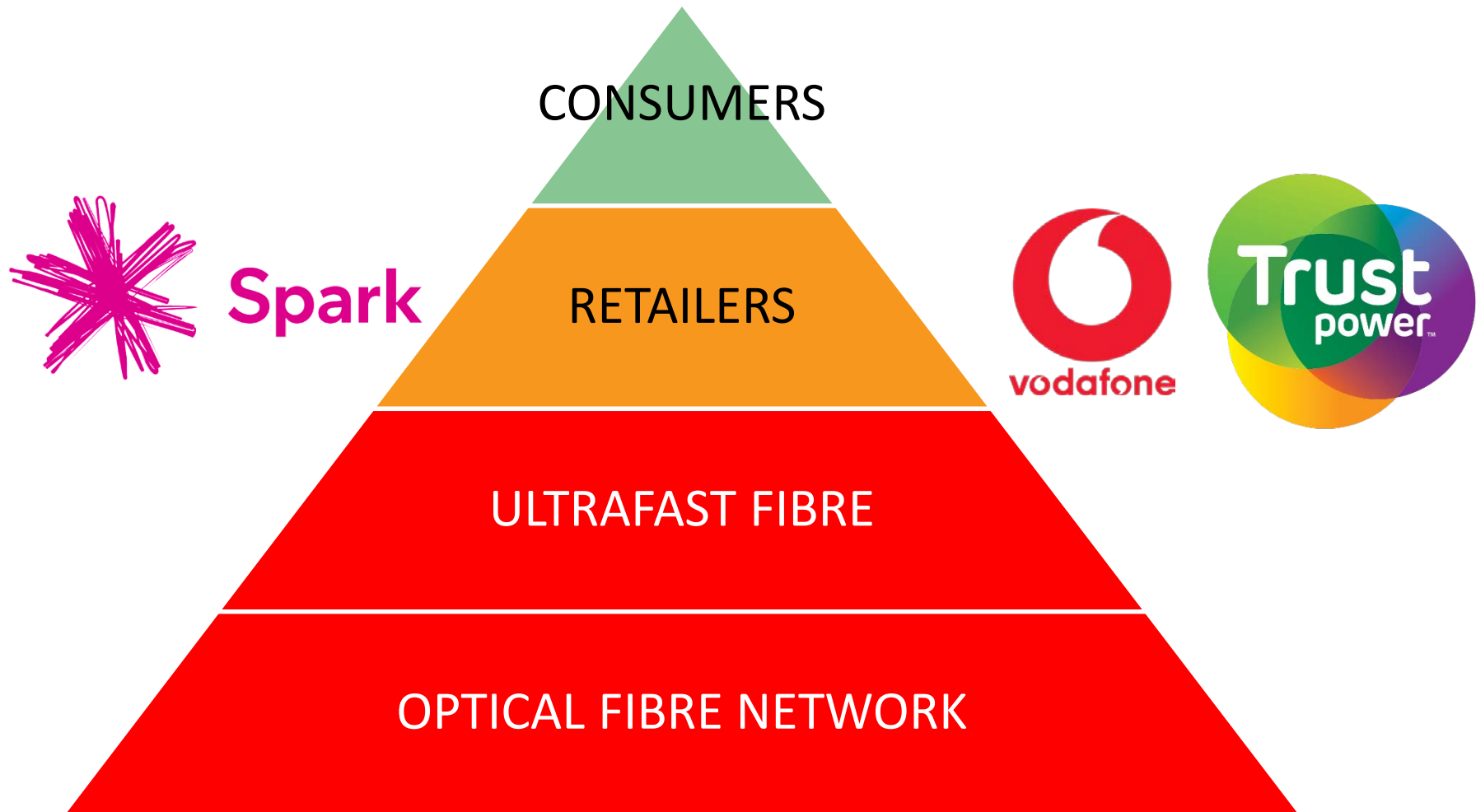
- **UFB2 will include...**

Ngaaruawaahia, Huntly, Kihikihi, Raglan, Eltham, Inglewood, Stratford, Waitara, Putaruru, Te Puke, Ōmokoroa and Katikati

- ~22,790 additional premises across 12 towns/areas (~11% of total)



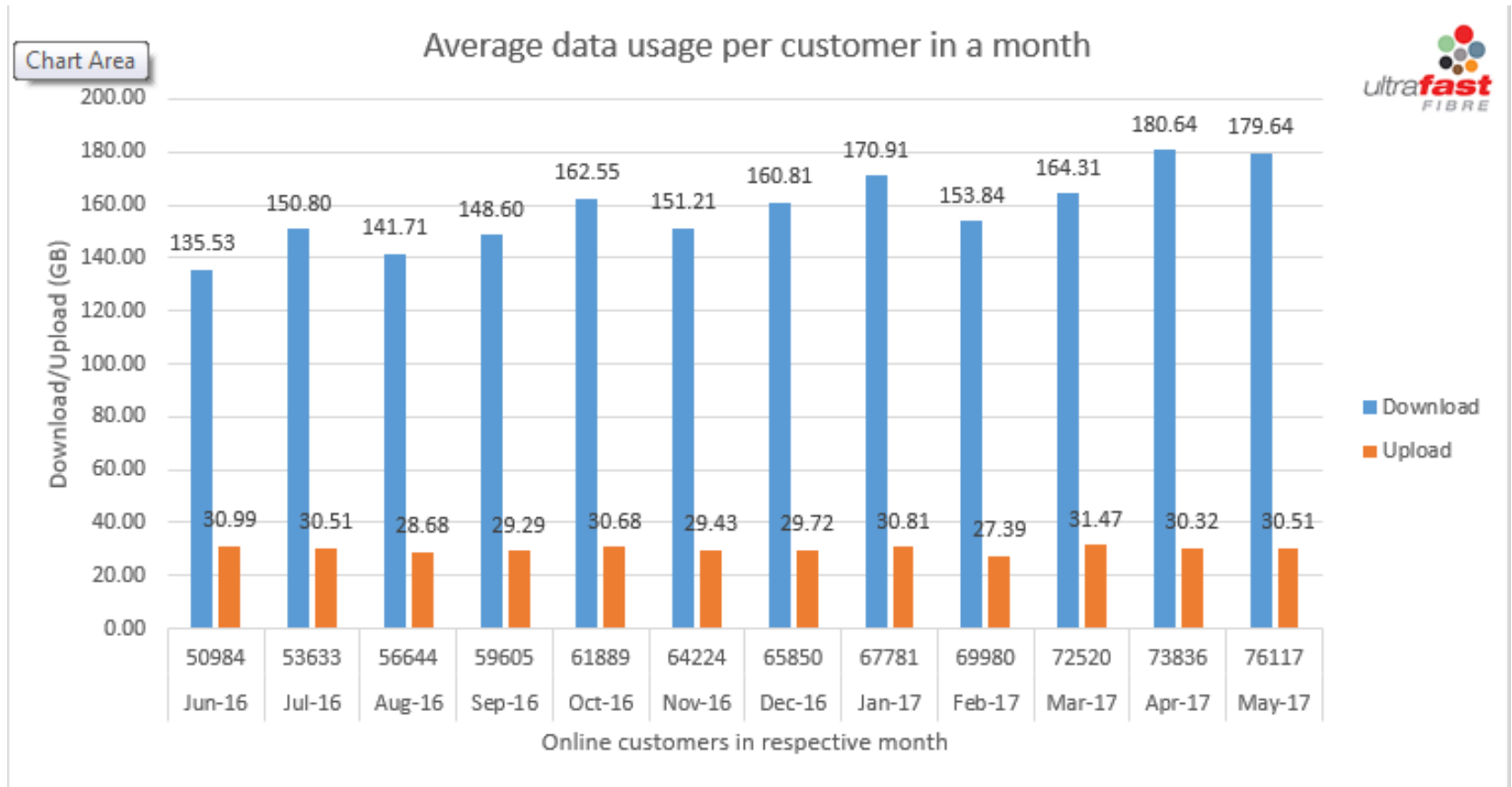
# *How does Ultrafast Fibre fit-in?*



## *But Why?? Demand for Data!*



# Data Hungry

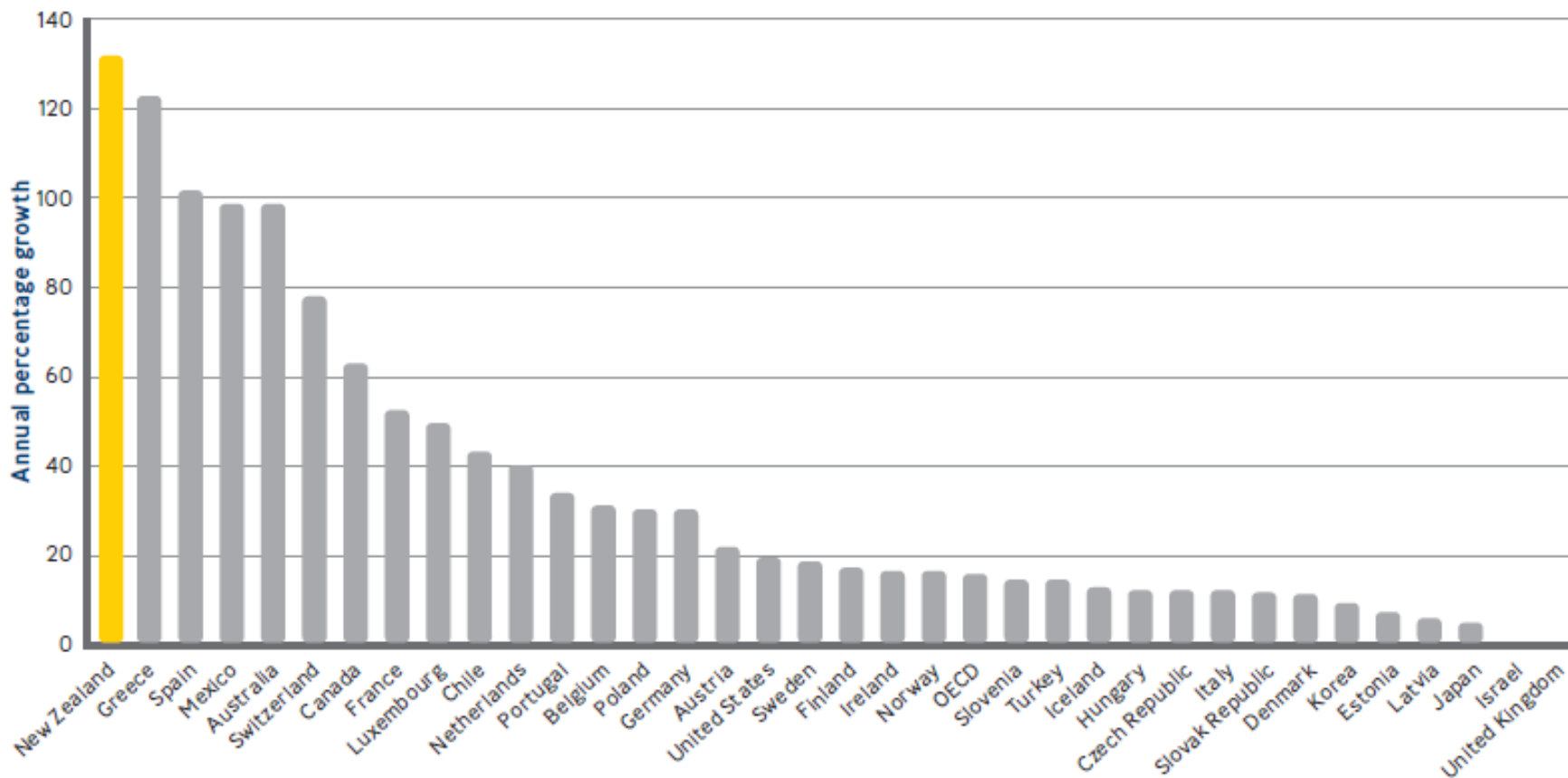


***~30% increase in 12 months***

# NZ Loves the Internet!

## Growth in fibre subscriptions among OECD countries year to December 2015.

Annual growth of fibre subscriptions among countries reporting fibre subscriptions, Dec. 2014-2015.





# Ngaaruawaahia Build Region





# Huntly Build Boundary





# Horizontal Directional Drilling





# Ducting



# Roadside cabinet





# External Termination Point





## *Order & Timings (estimated)*

1. Ngaaruawaahia (start 2017)
2. Huntly
3. Raglan

***Exact dates not yet known***

# *Community Empowerment*

- Access to reliable and affordable broadband provides many opportunities to advance communities...
  - › Culturally
  - › Socially
  - › Economically
- UFF's role is to facilitate conversations within the community as to how best utilise digital technology.
  - › Engagement & connection with the wider community
  - › Health
  - › Education and Training
  - › Tourism
  - › Business & Training

# Ultrafast Information – Website

- Full list of Retail Service Providers available on our website [www.ultrafast.co.nz](http://www.ultrafast.co.nz)

The screenshot shows the Ultrafast Fibre website homepage. At the top is the Ultrafast Fibre logo and a navigation menu with links: Home, About Us, Business, Residential, Education & Health, FAQs, News, RSPs, and a search icon. Below the navigation is a red banner that says "CHECK IF YOU CAN GET ULTRAFAST FIBRE AT YOUR PLACE. CLICK HERE >". The main content area is a grid of nine tiles. The first row contains: a white service van, a doctor at a computer, and three office workers. The second row contains: a modern house, a video thumbnail titled "How does the Ultrafast Fibre INSTALLATION PROCESS WORK?", a map of New Zealand labeled "Coverage Maps", and a green "FAQ" speech bubble. The third row contains: a family looking at a laptop, a construction worker, and a blue tile that says "FIND A RETAIL SERVICE PROVIDER IN YOUR AREA". To the right of the grid is a vertical sidebar with a red "GO FASTER" rocket graphic, a "UFB explained. Click here >" button, a "fast50" award logo from Deloitte 2015, and social media icons for Facebook, Twitter, and YouTube. At the bottom of the page is a row of logos for retail service providers: orcon, DATACOM, acs, SOLARIX, FASTCOM, HTG, and WorldNet.

ultrafast FIBRE

Home | About Us | Business | Residential | Education & Health | FAQs | News | RSPs | 🔍

CHECK IF YOU CAN GET ULTRAFAST FIBRE AT YOUR PLACE. CLICK HERE >

GO FASTER  
Order fibre NOW!  
CLICK HERE >

UFB explained. Click here >

fast50  
Deloitte 2015  
NZ's Fastest Growing Companies  
Fastest growing technology business — Central North Island

Connect with us...  
f t y

— ULTRAFAST FIBRE BROADBAND RETAIL SERVICE PROVIDERS —

orcon DATACOM acs SOLARIX FASTCOM HTG WorldNet