

**AND**

**IN THE MATTER**

of an application by Jammu Holdings Limited for renewal of an off-licence pursuant to s.127 of the Act in respect of premises situated at 4 Ralph Street HUNTLY known as "Thirsty Liquor Huntly".

**BEFORE THE WAIKATO DISTRICT LICENSING COMMITTEE**

Commissioner: Andrew Baker

**DECISION**

[1] I have before me an application by Jammu Holdings Limited for the renewal of an off licence in respect of premises situated at 4 Ralph Street, Huntly known as "Thirsty Liquor Huntly".

[2] The application was made prior to the expiry of the underlying off licence.

[3] The nature of the business is that of a retail bottle store.

[4] Reports on the application were received from an Inspector, the Medical Officer of Health and the Police and offer no opposition.

[5] The application was duly advertised and attracted one public objection. The Inspector reports that the objection has been withdrawn following agreement between the parties that additional conditions be included within the renewed license, namely:

- i. No irresponsible promotions of alcohol (such as those, as a minimum, set out in section 237 of the Sale & Supply of Alcohol Act 2012), including through any internet or social media channels (eg Facebook).
- ii. Health promotion literature from Te Whatu Ora Health Promotion and/or the New Zealand Drug Foundation providing information on reducing harm from alcohol shall be visible and available inside the premises.
- iii. Pregnancy warning signs at least A4 in size shall be prominently displayed near the entrance.
- iv. No advertising of alcohol products or pricing on the exterior of the premises.

[6] I am satisfied as to the matters which I must have regard as set out in s.105 of the Act, and I am satisfied that the application meets the purpose and object of the Act. Accordingly, I grant the applicant a renewal of the underlying off licence with the following conditions:

- (a) No alcohol is to be sold or delivered on Good Friday, Easter Sunday, Christmas Day, or before 1.00 pm on Anzac Day.

- (b) Alcohol may be sold under the licence only on the following days and during the following hours:  
**Monday to Sunday 9.00 am to 10.00 pm**
- (c) The whole of the premises is designated as a supervised area.
- (d) Drinking water is to be freely available to customers immediately adjacent to any alcohol that is being supplied free as a sample on the premises.
- (e) The licensee must take the following steps to ensure that the provisions of the Act relating to the sale and supply of alcohol to prohibited persons are observed:
- (i) Display appropriate signs adjacent to every point of sale detailing the statutory restrictions on the supply of alcohol to minors and the complete prohibition on sales to intoxicated persons.
- (f) The licensee must take the following steps to ensure that the provisions of the Act relating to the management of the premises are observed:
- (i) All staff will be trained in their responsibilities under the Act.
  - (ii) A sign shall be prominently displayed inside the premises, which identifies by name the manager on duty responsible for the management of the sale and supply of alcohol under the licence.
- (g) Single sales of alcoholic products priced at less than \$6 are prohibited.
- (h) No sales to persons in school uniform.
- (i) The use of “buy now, pay later” payment options is prohibited.
- (j) Health promotion literature from Te Whatu Ora Health Promotion and/or the New Zealand Drug Foundation shall be visible and available in the premises providing information on reducing harm from alcohol.
- (k) Pregnancy warning signs in at least A4 size shall be prominently displayed near the entrance.
- (l) No irresponsible promotions of alcohol (such as those, as a minimum, set out in section 237 of the Sale & Supply of Alcohol Act 2012), including through any internet or social media channels (eg Facebook).
- (m) No advertising of alcohol products or pricing on the exterior of the premises.
- (n) The sale or delivery of alcohol is authorised on the premises generally. The premises situated at 4 Ralph Street, Huntly, are more precisely identified in a plan dated and stamped as received by the Waikato District Council on 16 March 2020.

[7] The licence may issue for a period of three (3) years upon payment of any outstanding fee.

[8] I refer any party who wishes to appeal this decision or part of this decision to sections 154 through to 158 of the Act.

DATED at Auckland this 30<sup>th</sup> day of January 2026.



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Andrew Baker  
Commissioner  
Waikato District Licensing  
Committee